

2016 PARTNERSHIP PROGRAM



ABOUT HHAOR

The Hilton Head Area Association of Realtors® (HHAOR) is the voice of real estate in Southern Beaufort County and the Lowcountry. Founded in 1972, we have grown to over 1000 professional members who sell and list real estate.

HHAOR PARTNERSHIP PROGRAMS

We like to think of our Affiliate members as partners. Our Partnership Programs are designed for every budget and every need to connect you to our REALTORS® right from the start of the new year. You will develop new contacts, reinforce past business acquaintances and share ideas and knowledge that will make your business grow and prosper.

The success of our organization is driven by the involvement of its members, consider joining one of our committees to be come actively involved. Committees include, legislature, community outreach, professional development and others

By becoming an Affiliate Partner, you will support the organization that supports homeownership both locally and nationally.

We look forward to working together in 2016.

Jean Beck, RCE
Executive Vice President

WHO WE REPRESENT

1029 Members as of 10/20/15

105 Brokers-in-charge as of 10/20/15

Servicing Hilton Head Island, Bluffton,
Daufuskie Island, Hardeeville
and surrounding areas.

AVERAGE EVENT ATTENDANCE

130 Membership Luncheons

60 Monthly Inventory Programs

50 Monthly Tech Demos

63 Professional Development Programs

150 Annual Oyster Roast

48 Realtors® Helping Real People
(Community Service Project)

150 Annual Golf and Tennis Tournament

38.2% Average eNewsletter open rate

49.3% Average Broker Briefing open rate

Please note: Programs and events are subject to change. If changes are made, every effort will be made to provide replacement benefit.

PRESENTING PARTNER

ONE AVAILABLE PER INDUSTRY

\$1500

EXCLUSIVE BENEFITS

Company logo on banner as presenting sponsor for all events and displayed in the Association lobby. (except the Golf and Tennis Tournament and Mixology events)

Company logo and link in the monthly e-newsletter

Company logo and link in the monthly Broker Briefing

Complimentary membership luncheons for 2016 for one designated representative

One quarterly complimentary eblast to all Realtor members

Platinum sponsorship level for Golf and Tennis Tournament, includes hole signs on all four par-threes, special recognition at special events luncheon, recognition throughout the tournament with signage, announcements & event program.

Listed as a sponsor for New Member Orientation (NEW 2016)

Exclusive invitation to Realtor Service Award Reception for one designated representative held February 2017. (NEW 2016)

Two tickets to the annual Oyster Roast (NEW 2016)

GENERAL BENEFITS

Company name listed on our website, with a direct link to your website.

FREE booth space to display your company's product and services at our annual AFFILIATE EXPO

Access to the "members only" portion of our website and names and business addresses of over 1000 REALTORS®.

A strong voice in government through HHAAOR advocacy efforts

Unlimited networking and social opportunities at membership luncheons, Mixology, golf outing, committee meetings, Oyster Roast, and other special events.

One quarterly (four per year) eblast to the entire member list at a low advertising cost of \$25.

A listing in the Affiliate Directory that is distributed to all new REALTORS®.

Membership certificate designating you an Affiliate Member of HHAAOR.

One free use of the Association's classroom to introduce your product and services (up to two hours) with two free ebasts announcing date and time.

New Affiliate companies will be recognized at quarterly luncheon

Total sponsorship value \$5000

Each additional associate is \$100 and does not include Membership luncheons.

CORPORATE PARTNER

| \$1000

EXCLUSIVE BENEFITS

Company name on banner as corporate sponsor for all events (except the Golf and Tennis Tournament and Mixology)

Company name in the monthly e-Newsletter

Complimentary quarterly 2016 membership luncheons for one designated representative

Two complimentary eblasts to all Realtor members

Hole Sponsor for annual Golf and Tennis Tournament includes recognition in the event program and June e-newsletter

Exclusive invitation to Realtor Service Award Reception for one designated representative held February 2017. (NEW 2016)

GENERAL BENEFITS

Your company listed on our website, with a direct link to your website.

FREE booth space to display your company's product and services at our annual AFFILIATE EXPO

Access to the "members only" portion of our website and names and business addresses of over 900 REALTORS®.

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Membership certificate designating you an Affiliate Member of HHAAOR.

One free use of the Association's classroom to introduce your product and services (up to two hours) with two free eblasts announcing date and time.

New Affiliate companies will be recognized at quarterly luncheon

Total sponsorship value \$2500

Each additional associate is \$100. and does not include membership luncheons.

AFFILIATE PARTNER

\$375

GENERAL BENEFITS

Your company name listed on our website, with a direct link to your own website.

FREE booth space to display your company's product and services at our annual AFFILIATE EXPO.

Access to the "members only" portion of our website and names and business addresses of over 900 REALTORS®

A strong voice in government through HHAOR advocacy efforts

Networking and social opportunities at functions and events

One quarterly (four per year) eblast to the entire member list at a low advertising cost of \$25.

A listing in the Affiliate Directory that is distributed to all new REALTORS®.

Membership certificate designating you an Affiliate Member of HHAOR

One free use of the Association's classroom to introduce your product and services (up to two hours) with two free eblasts announcing date and time.

New Affiliate companies will be recognized at quarterly luncheon

Each additional associate is \$100.