

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

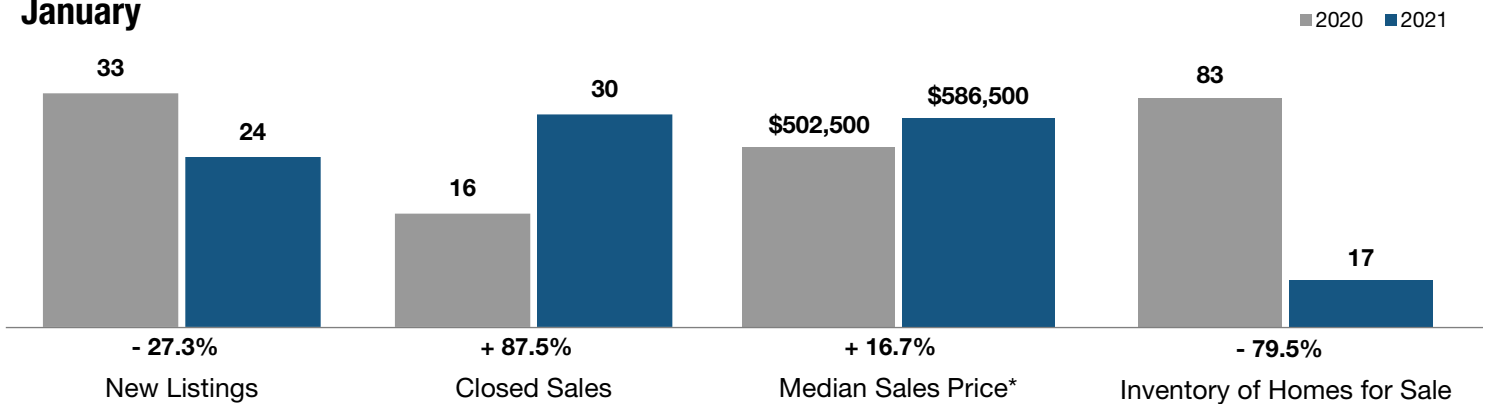


9: Hilton Head Plantation

| Key Metrics | January | | | Year to Date | | |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
| | 2020 | 2021 | Percent Change | 2020 | 2021 | Percent Change |
| New Listings | 33 | 24 | - 27.3% | 33 | 24 | - 27.3% |
| Closed Sales | 16 | 30 | + 87.5% | 16 | 30 | + 87.5% |
| Median Sales Price* | \$502,500 | \$586,500 | + 16.7% | \$502,500 | \$586,500 | + 16.7% |
| Percent of List Price Received* | 98.1% | 98.6% | + 0.5% | 98.1% | 98.6% | + 0.5% |
| Days on Market Until Sale | 126 | 111 | - 11.9% | 126 | 111 | - 11.9% |
| Inventory of Homes for Sale | 83 | 17 | - 79.5% | -- | -- | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

