

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



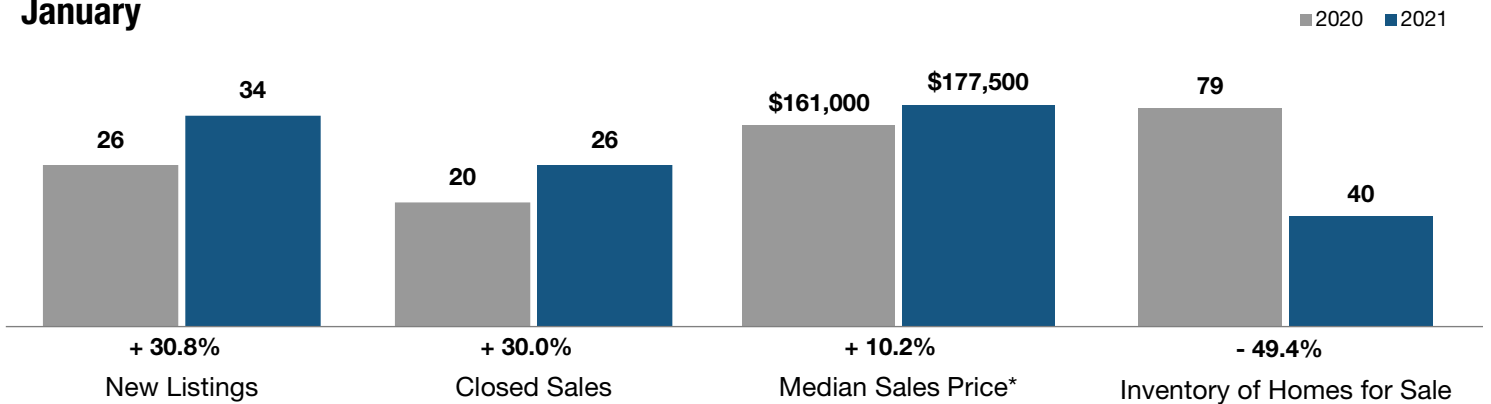
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Condos / Villas Only

Key Metrics	January			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	26	34	+ 30.8%	26	34	+ 30.8%
Closed Sales	20	26	+ 30.0%	20	26	+ 30.0%
Median Sales Price*	\$161,000	\$177,500	+ 10.2%	\$161,000	\$177,500	+ 10.2%
Percent of List Price Received*	94.9%	97.3%	+ 2.5%	94.9%	97.3%	+ 2.5%
Days on Market Until Sale	114	90	- 21.2%	114	90	- 21.2%
Inventory of Homes for Sale	79	40	- 49.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

