

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



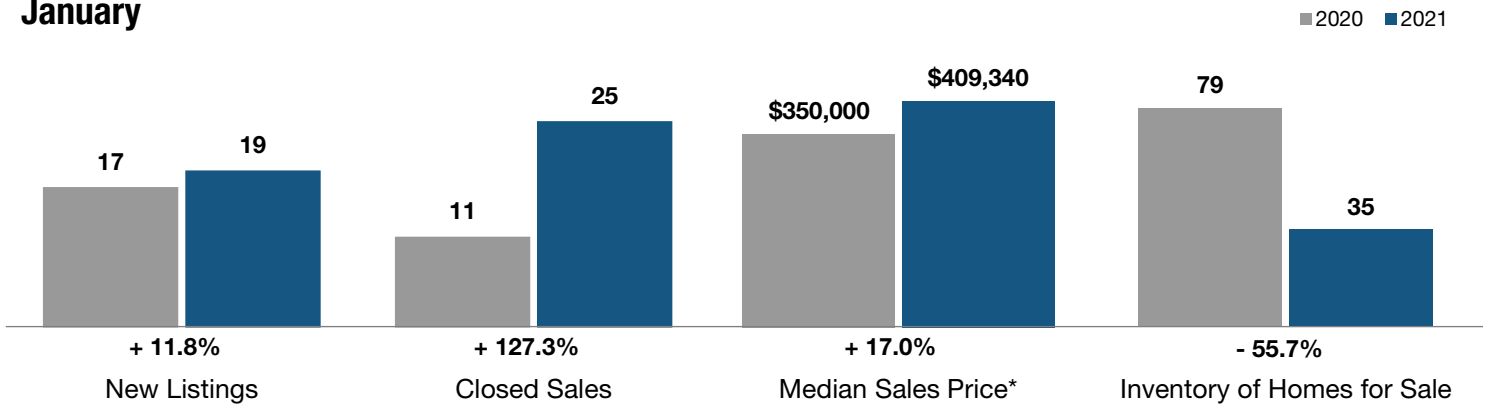
14: HH / Off Plantation

Detached Homes Only

Key Metrics	January			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	17	19	+ 11.8%	17	19	+ 11.8%
Closed Sales	11	25	+ 127.3%	11	25	+ 127.3%
Median Sales Price*	\$350,000	\$409,340	+ 17.0%	\$350,000	\$409,340	+ 17.0%
Percent of List Price Received*	94.8%	98.2%	+ 3.5%	94.8%	98.2%	+ 3.5%
Days on Market Until Sale	174	126	- 27.6%	174	126	- 27.6%
Inventory of Homes for Sale	79	35	- 55.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

