

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

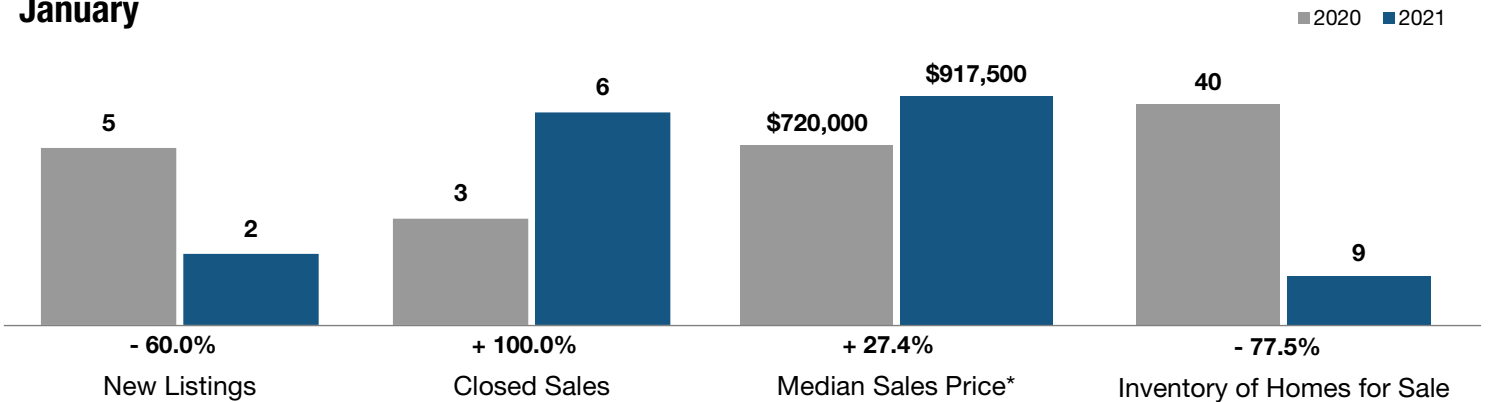


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| Key Metrics | January | | | Year to Date | | |
|---------------------------------|-----------|------------------|----------------|--------------|------------------|----------------|
| | 2020 | 2021 | Percent Change | 2020 | 2021 | Percent Change |
| New Listings | 5 | 2 | - 60.0% | 5 | 2 | - 60.0% |
| Closed Sales | 3 | 6 | + 100.0% | 3 | 6 | + 100.0% |
| Median Sales Price* | \$720,000 | \$917,500 | + 27.4% | \$720,000 | \$917,500 | + 27.4% |
| Percent of List Price Received* | 97.3% | 96.3% | - 1.0% | 97.3% | 96.3% | - 1.0% |
| Days on Market Until Sale | 174 | 216 | + 24.1% | 174 | 216 | + 24.1% |
| Inventory of Homes for Sale | 40 | 9 | - 77.5% | -- | -- | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

