

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



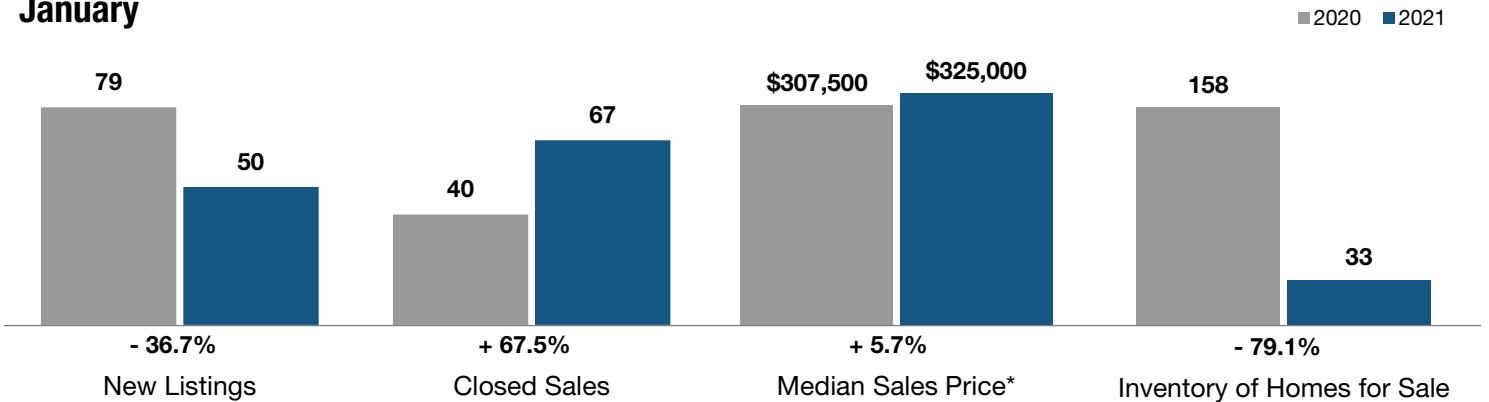
23: Sun City / Riverbend

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Key Metrics	January			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	79	50	- 36.7%	79	50	- 36.7%
Closed Sales	40	67	+ 67.5%	40	67	+ 67.5%
Median Sales Price*	\$307,500	\$325,000	+ 5.7%	\$307,500	\$325,000	+ 5.7%
Percent of List Price Received*	97.8%	98.7%	+ 0.9%	97.8%	98.7%	+ 0.9%
Days on Market Until Sale	95	124	+ 30.5%	95	124	+ 30.5%
Inventory of Homes for Sale	158	33	- 79.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

