

# Local Market Update – July 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

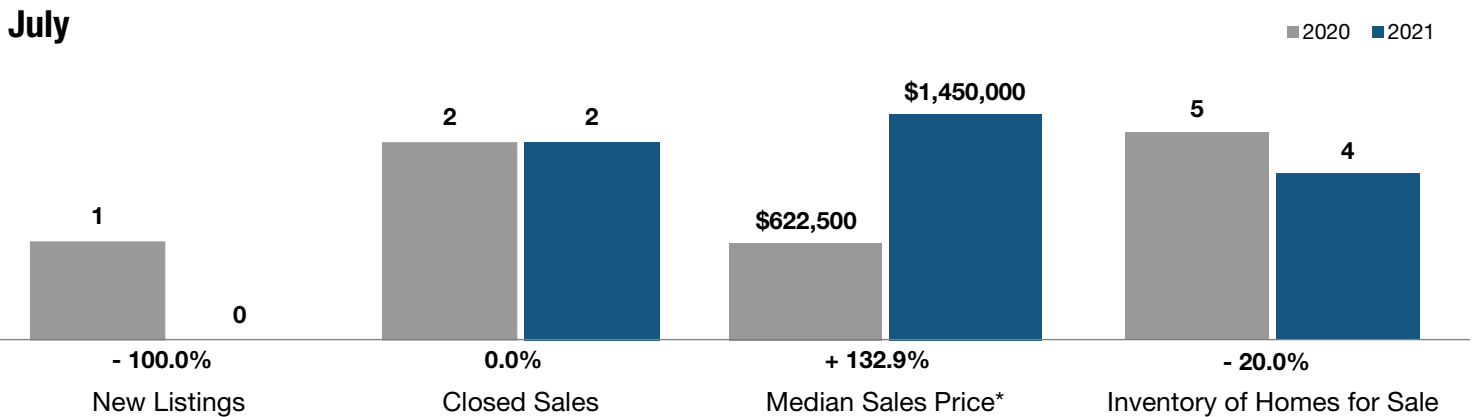


## 7: Folly Field

Detached Homes Only

Key Metrics	July			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	1	0	- 100.0%	6	10	+ 66.7%
Closed Sales	2	2	0.0%	8	6	- 25.0%
Median Sales Price*	\$622,500	\$1,450,000	+ 132.9%	\$586,250	\$678,750	+ 15.8%
Percent of List Price Received*	98.2%	95.1%	- 3.2%	94.7%	97.8%	+ 3.3%
Days on Market Until Sale	86	105	+ 22.2%	203	86	- 57.7%
Inventory of Homes for Sale	5	4	- 20.0%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



### Historical Median Sales Price Rolling 12-Month Calculation

