

# Local Market Update – July 2021

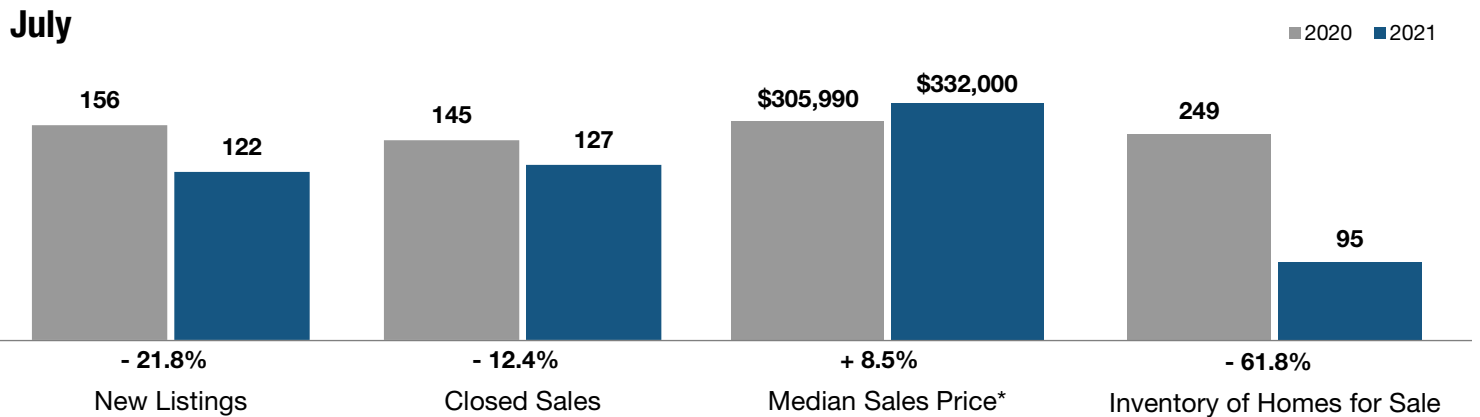
A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



## 16: Bluffton General

Key Metrics	July			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	156	122	- 21.8%	885	919	+ 3.8%
Closed Sales	145	127	- 12.4%	709	893	+ 26.0%
Median Sales Price*	\$305,990	\$332,000	+ 8.5%	\$286,880	\$314,130	+ 9.5%
Percent of List Price Received*	98.0%	100.1%	+ 2.1%	98.1%	99.7%	+ 1.6%
Days on Market Until Sale	125	86	- 31.2%	119	93	- 21.8%
Inventory of Homes for Sale	249	95	- 61.8%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



### Historical Median Sales Price Rolling 12-Month Calculation

