

# Local Market Update – August 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

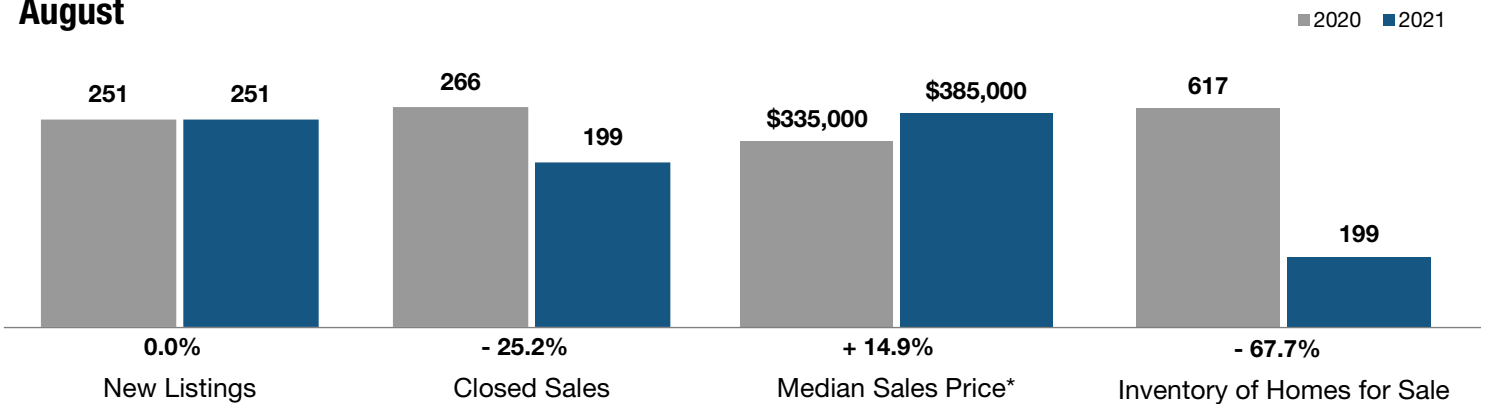


## Mainland

| Key Metrics                     | August    |           |                | Year to Date |           |                |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
|                                 | 2020      | 2021      | Percent Change | 2020         | 2021      | Percent Change |
| New Listings                    | 251       | 251       | 0.0%           | 2,072        | 2,115     | + 2.1%         |
| Closed Sales                    | 266       | 199       | - 25.2%        | 1,614        | 2,068     | + 28.1%        |
| Median Sales Price*             | \$335,000 | \$385,000 | + 14.9%        | \$329,950    | \$372,250 | + 12.8%        |
| Percent of List Price Received* | 97.8%     | 100.1%    | + 2.4%         | 97.7%        | 99.5%     | + 1.8%         |
| Days on Market Until Sale       | 135       | 80        | - 40.7%        | 135          | 101       | - 25.2%        |
| Inventory of Homes for Sale     | 617       | 199       | - 67.7%        | --           | --        | --             |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### August



### Historical Median Sales Price Rolling 12-Month Calculation

