

Local Market Update – January 2022

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



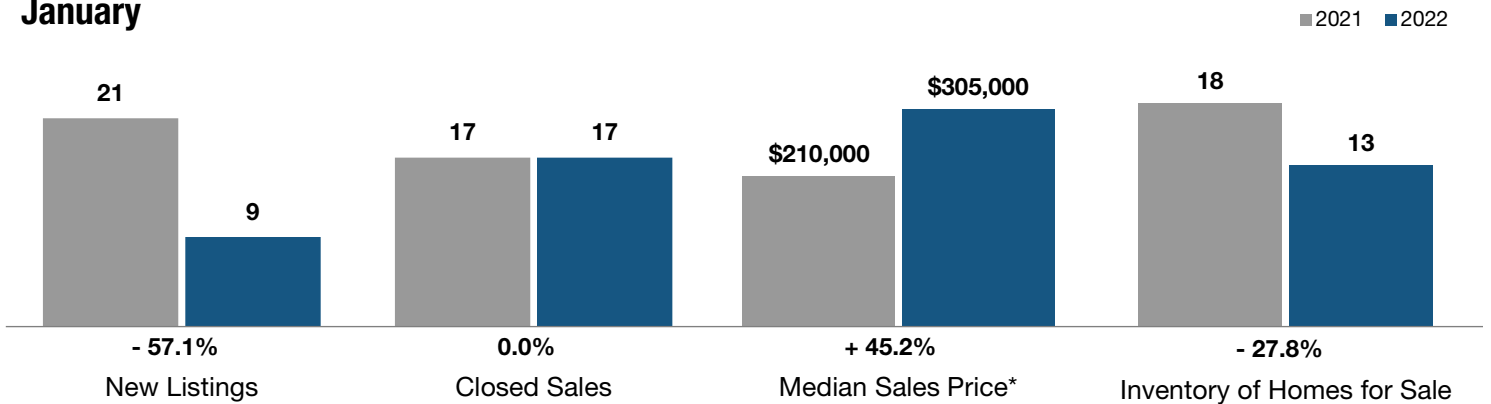
Folly Field

Condos / Villas Only

Key Metrics	January			Year to Date		
	2021	2022	Percent Change	2021	2022	Percent Change
New Listings	21	9	- 57.1%	21	9	- 57.1%
Closed Sales	17	17	0.0%	17	17	0.0%
Median Sales Price*	\$210,000	\$305,000	+ 45.2%	\$210,000	\$305,000	+ 45.2%
Percent of List Price Received*	97.6%	99.7%	+ 2.1%	97.6%	99.7%	+ 2.1%
Days on Market Until Sale	101	85	- 15.4%	101	85	- 15.4%
Inventory of Homes for Sale	18	13	- 27.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

