

# Local Market Update – January 2024

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

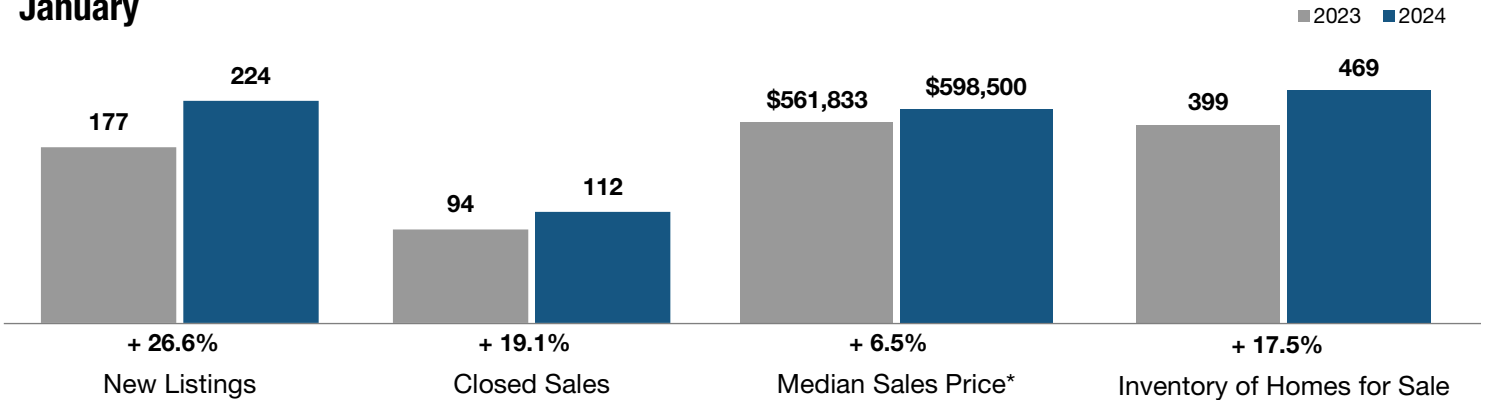


## Bluffton 29910 and 29909

Key Metrics	January			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	177	<b>224</b>	+ 26.6%	177	<b>224</b>	+ 26.6%
Closed Sales	94	<b>112</b>	+ 19.1%	94	<b>112</b>	+ 19.1%
Median Sales Price*	\$561,833	<b>\$598,500</b>	+ 6.5%	\$561,833	<b>\$598,500</b>	+ 6.5%
Percent of List Price Received*	97.1%	<b>97.3%</b>	+ 0.2%	97.1%	<b>97.3%</b>	+ 0.2%
Days on Market Until Sale	110	<b>146</b>	+ 32.7%	110	<b>146</b>	+ 32.7%
Inventory of Homes for Sale	399	<b>469</b>	+ 17.5%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

