

# Local Market Update – January 2024

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

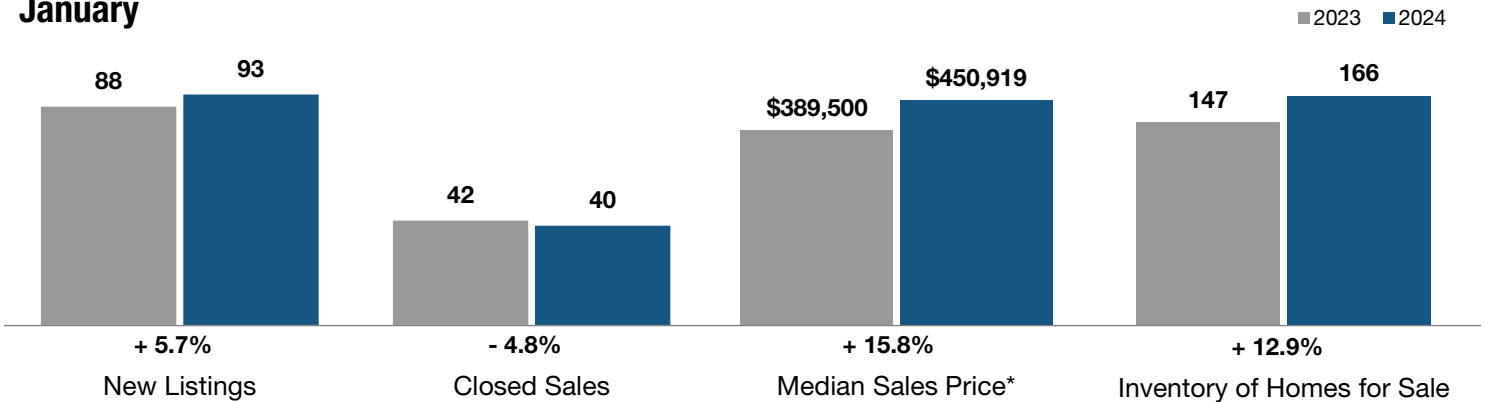


## Bluffton General

Key Metrics	January			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	88	93	+ 5.7%	88	93	+ 5.7%
Closed Sales	42	40	- 4.8%	42	40	- 4.8%
Median Sales Price*	\$389,500	\$450,919	+ 15.8%	\$389,500	\$450,919	+ 15.8%
Percent of List Price Received*	98.1%	97.5%	- 0.6%	98.1%	97.5%	- 0.6%
Days on Market Until Sale	101	139	+ 37.6%	101	139	+ 37.6%
Inventory of Homes for Sale	147	166	+ 12.9%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

