

# Local Market Update – January 2024

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®



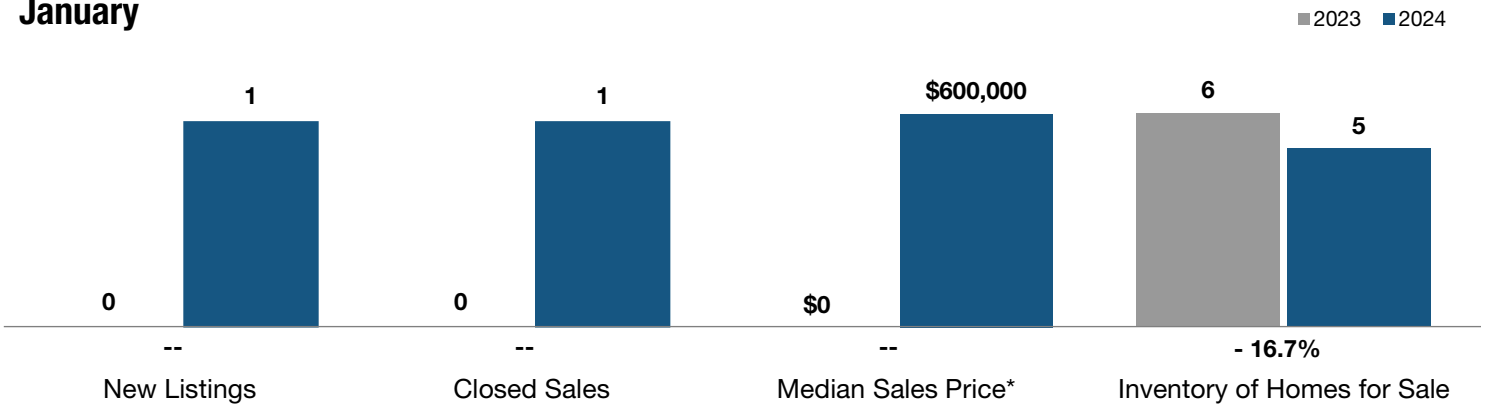
## Folly Field

Detached Homes Only

| Key Metrics                     | January |           |                | Year to Date |           |                |
|---------------------------------|---------|-----------|----------------|--------------|-----------|----------------|
|                                 | 2023    | 2024      | Percent Change | 2023         | 2024      | Percent Change |
| New Listings                    | 0       | 1         | --             | 0            | 1         | --             |
| Closed Sales                    | 0       | 1         | --             | 0            | 1         | --             |
| Median Sales Price*             | \$0     | \$600,000 | --             | \$0          | \$600,000 | --             |
| Percent of List Price Received* | 0.0%    | 96.0%     | --             | 0.0%         | 96.0%     | --             |
| Days on Market Until Sale       | 0       | 70        | --             | 0            | 70        | --             |
| Inventory of Homes for Sale     | 6       | 5         | - 16.7%        | --           | --        | --             |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price

Rolling 12-Month Calculation

