## **Local Market Update – January 2024**

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

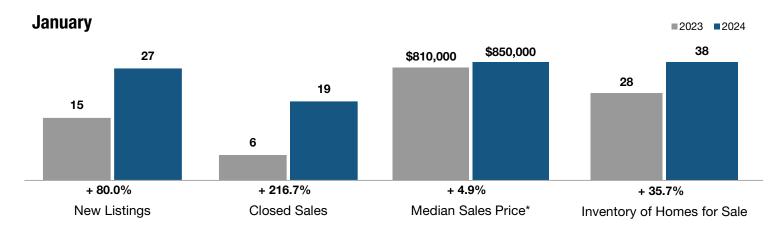




## **Hilton Head Plantation**

	January			Year to Date		
Key Metrics	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	15	27	+ 80.0%	15	27	+ 80.0%
Closed Sales	6	19	+ 216.7%	6	19	+ 216.7%
Median Sales Price*	\$810,000	\$850,000	+ 4.9%	\$810,000	\$850,000	+ 4.9%
Percent of List Price Received*	97.5%	95.0%	- 2.6%	97.5%	95.0%	- 2.6%
Days on Market Until Sale	73	86	+ 17.8%	73	86	+ 17.8%
Inventory of Homes for Sale	28	38	+ 35.7%			

<sup>\*</sup> Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



## Historical Median Sales Price Rolling 12-Month Calculation





