## **Local Market Update – January 2024**

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

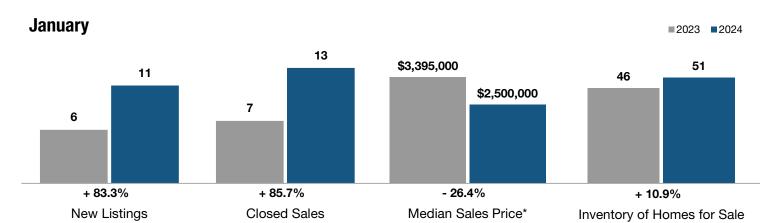


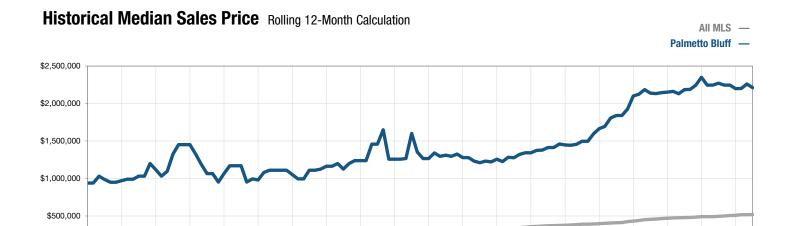


## **Palmetto Bluff**

	January			Year to Date		
Key Metrics	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	6	11	+ 83.3%	6	11	+ 83.3%
Closed Sales	7	13	+ 85.7%	7	13	+ 85.7%
Median Sales Price*	\$3,395,000	\$2,500,000	- 26.4%	\$3,395,000	\$2,500,000	- 26.4%
Percent of List Price Received*	96.1%	97.3%	+ 1.2%	96.1%	97.3%	+ 1.2%
Days on Market Until Sale	101	258	+ 155.4%	101	258	+ 155.4%
Inventory of Homes for Sale	46	51	+ 10.9%			

<sup>\*</sup> Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





4-2014 10-2014 4-2015 10-2015 4-2016 10-2016 4-2017 10-2017 4-2018 10-2018 4-2019 10-2019 4-2020 10-2020 4-2021 10-2021 4-2022 10-2022 4-2023 10-2023