

Local Market Update – August 2025

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



Folly Field

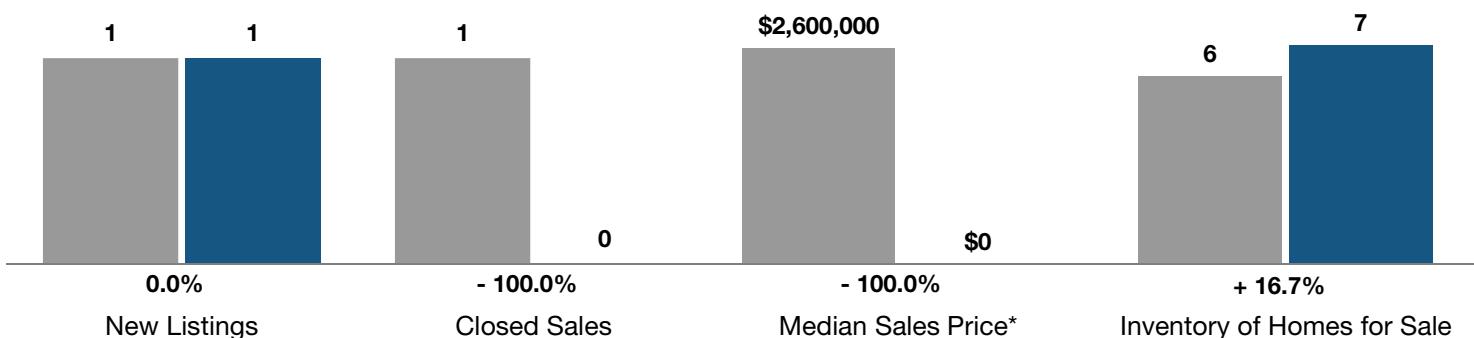
Detached Homes Only

Key Metrics	August			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	1	1	0.0%	13	14	+ 7.7%
Closed Sales	1	0	- 100.0%	7	9	+ 28.6%
Median Sales Price*	\$2,600,000	\$0	- 100.0%	\$1,420,000	\$1,455,000	+ 2.5%
Percent of List Price Received*	89.8%	0.0%	- 100.0%	97.3%	94.9%	- 2.5%
Days on Market Until Sale	113	0	- 100.0%	52	74	+ 43.1%
Inventory of Homes for Sale	6	7	+ 16.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August

■ 2024 ■ 2025



Historical Median Sales Price Rolling 12-Month Calculation

All MLS —
Folly Field —

