

Local Market Update – December 2025

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

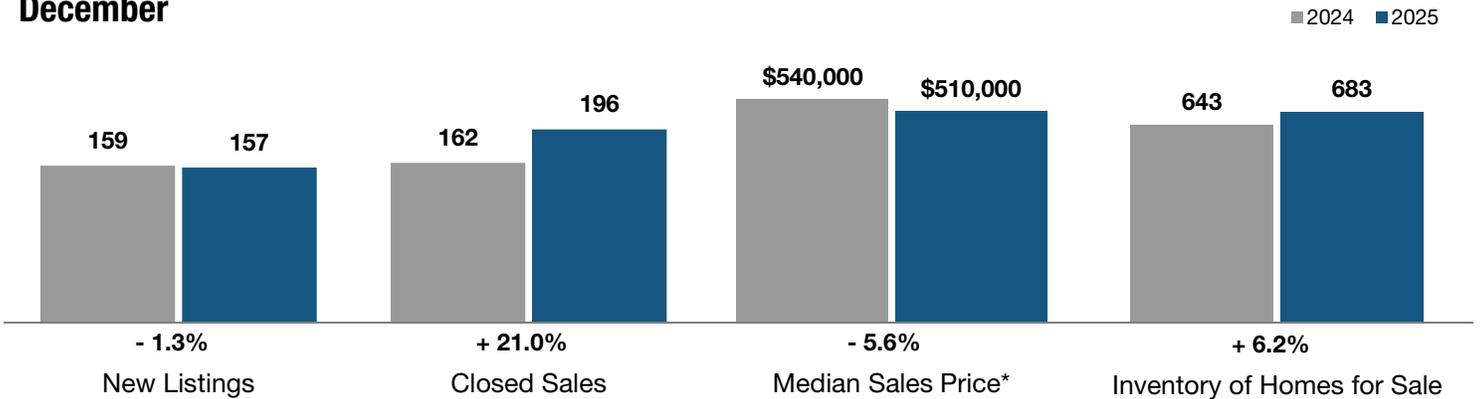


Bluffton 29910 and 29909

Key Metrics	December			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	159	157	- 1.3%	2,777	3,062	+ 10.3%
Closed Sales	162	196	+ 21.0%	2,095	2,281	+ 8.9%
Median Sales Price*	\$540,000	\$510,000	- 5.6%	\$540,390	\$530,340	- 1.9%
Percent of List Price Received*	98.0%	97.0%	- 1.0%	97.8%	97.3%	- 0.5%
Days on Market Until Sale	62	141	+ 127.4%	54	100	+ 85.2%
Inventory of Homes for Sale	643	683	+ 6.2%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price Rolling 12-Month Calculation

