

# Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

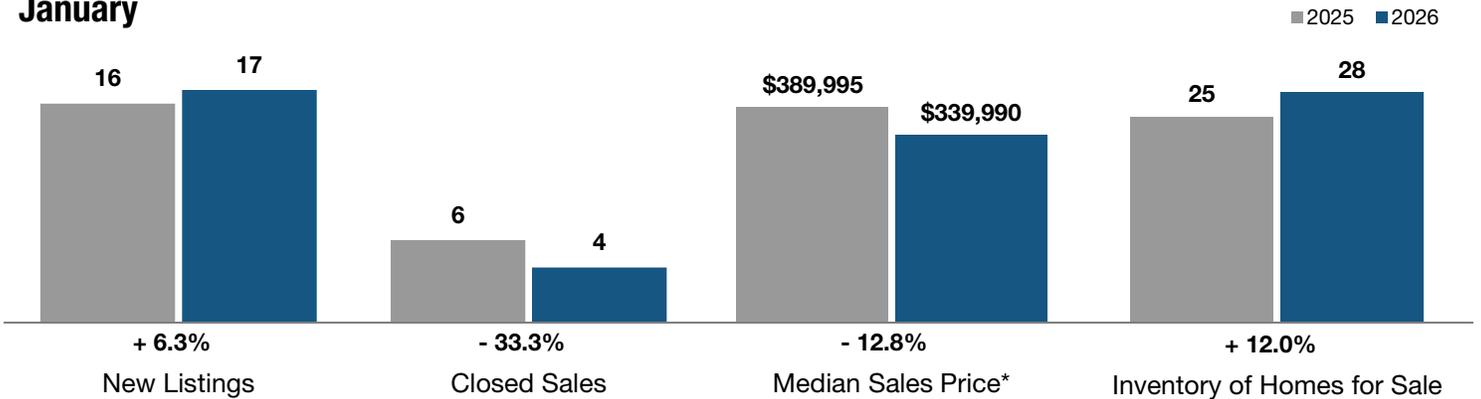


## Hilton Head Lakes

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	16	17	+ 6.3%	16	17	+ 6.3%
Closed Sales	6	4	- 33.3%	6	4	- 33.3%
Median Sales Price*	\$389,995	<b>\$339,990</b>	- 12.8%	\$389,995	<b>\$339,990</b>	- 12.8%
Percent of List Price Received*	99.1%	<b>98.5%</b>	- 0.6%	99.1%	<b>98.5%</b>	- 0.6%
Days on Market Until Sale	140	173	+ 23.6%	140	173	+ 23.6%
Inventory of Homes for Sale	25	28	+ 12.0%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

