

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

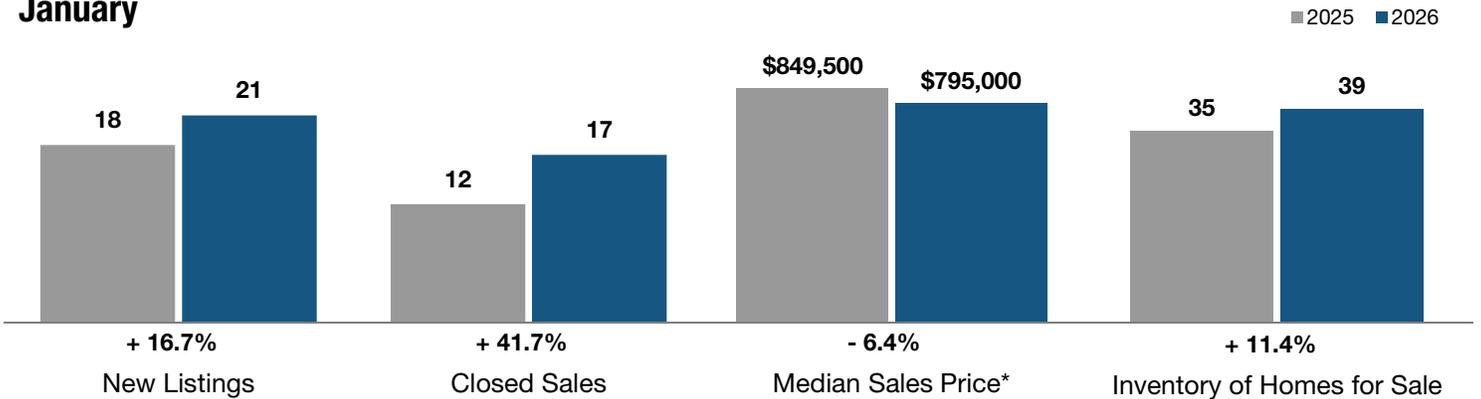


Hilton Head Plantation

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	18	21	+ 16.7%	18	21	+ 16.7%
Closed Sales	12	17	+ 41.7%	12	17	+ 41.7%
Median Sales Price*	\$849,500	\$795,000	- 6.4%	\$849,500	\$795,000	- 6.4%
Percent of List Price Received*	97.4%	96.2%	- 1.2%	97.4%	96.2%	- 1.2%
Days on Market Until Sale	31	120	+ 287.1%	31	120	+ 287.1%
Inventory of Homes for Sale	35	39	+ 11.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

