

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

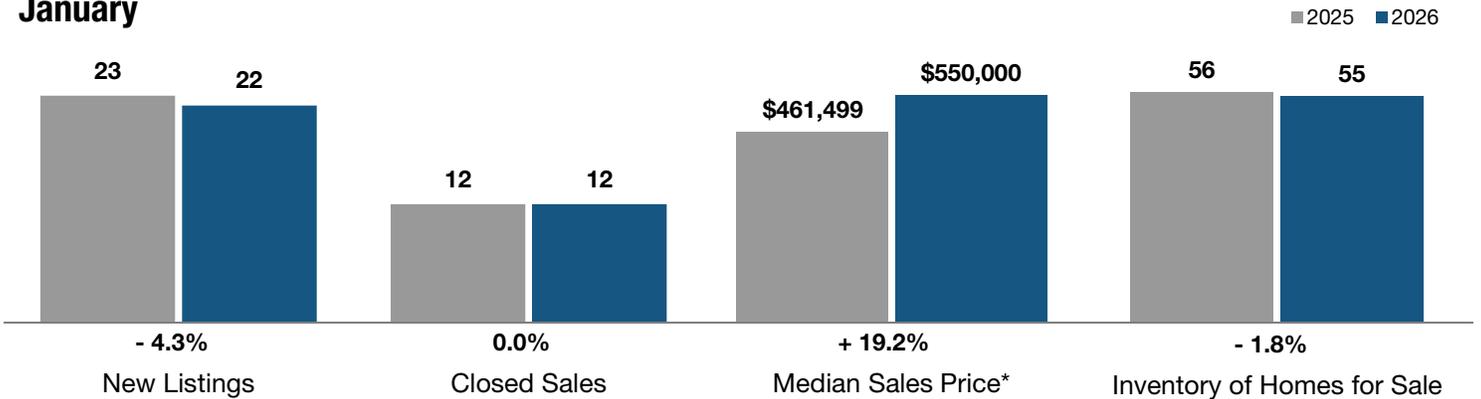


Latitude Margaritaville

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	23	22	- 4.3%	23	22	- 4.3%
Closed Sales	12	12	0.0%	12	12	0.0%
Median Sales Price*	\$461,499	\$550,000	+ 19.2%	\$461,499	\$550,000	+ 19.2%
Percent of List Price Received*	99.4%	99.0%	- 0.4%	99.4%	99.0%	- 0.4%
Days on Market Until Sale	57	181	+ 217.5%	57	181	+ 217.5%
Inventory of Homes for Sale	56	55	- 1.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

