

Local Market Update – January 2026

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®

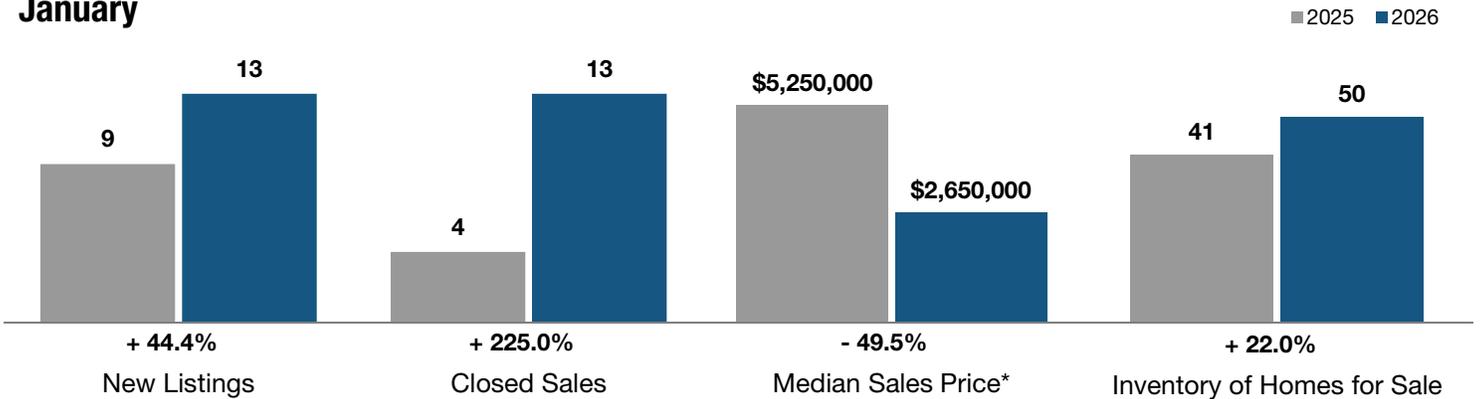


Palmetto Bluff

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	9	13	+ 44.4%	9	13	+ 44.4%
Closed Sales	4	13	+ 225.0%	4	13	+ 225.0%
Median Sales Price*	\$5,250,000	\$2,650,000	- 49.5%	\$5,250,000	\$2,650,000	- 49.5%
Percent of List Price Received*	94.5%	95.4%	+ 1.0%	94.5%	95.4%	+ 1.0%
Days on Market Until Sale	130	158	+ 21.5%	130	158	+ 21.5%
Inventory of Homes for Sale	41	50	+ 22.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

