

Local Market Update – June 2026

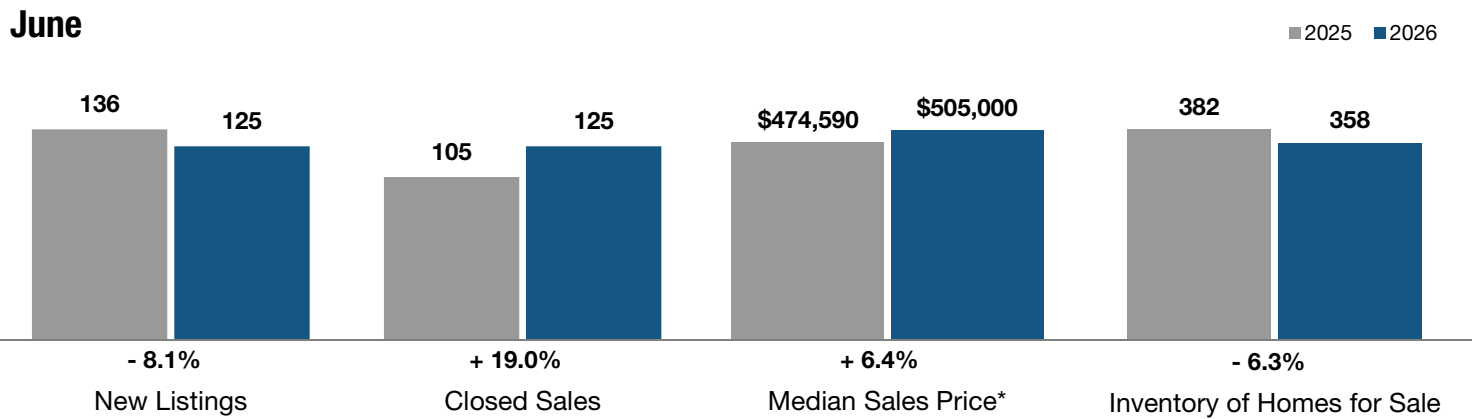
A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



Bluffton General

Key Metrics	June			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	136	125	- 8.1%	814	766	- 5.9%
Closed Sales	105	125	+ 19.0%	491	532	+ 8.4%
Median Sales Price*	\$474,590	\$505,000	+ 6.4%	\$471,490	\$472,645	+ 0.2%
Percent of List Price Received*	97.8%	97.4%	- 0.4%	97.8%	97.6%	- 0.2%
Days on Market Until Sale	69	116	+ 68.1%	68	130	+ 91.2%
Inventory of Homes for Sale	382	358	- 6.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

