

Local Market Update – July 2026

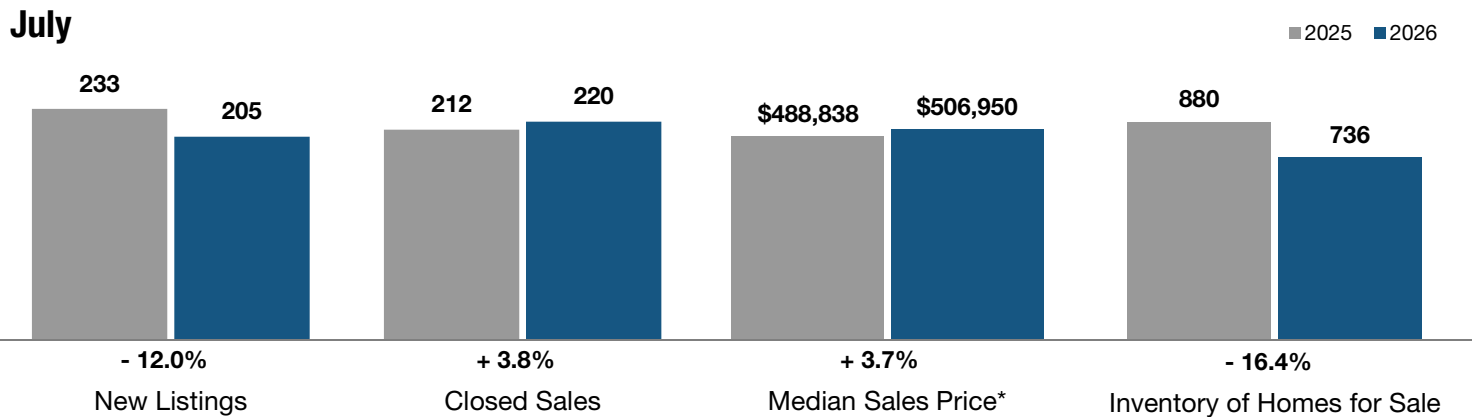
A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



Bluffton 29910 and 29909

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	233	205	- 12.0%	1,982	1,799	- 9.2%
Closed Sales	212	220	+ 3.8%	1,311	1,411	+ 7.6%
Median Sales Price*	\$488,838	\$506,950	+ 3.7%	\$529,900	\$540,000	+ 1.9%
Percent of List Price Received*	97.3%	97.2%	- 0.1%	97.4%	97.3%	- 0.1%
Days on Market Until Sale	94	127	+ 35.1%	73	137	+ 87.7%
Inventory of Homes for Sale	880	736	- 16.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

