

Local Market Update – July 2026

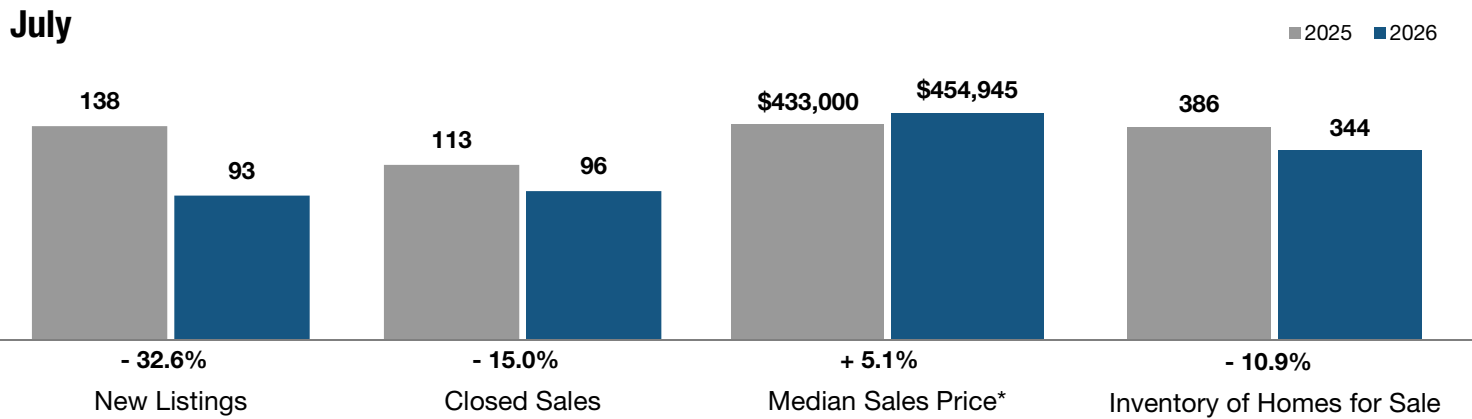
A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



Bluffton General

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	138	93	- 32.6%	952	872	- 8.4%
Closed Sales	113	96	- 15.0%	604	628	+ 4.0%
Median Sales Price*	\$433,000	\$454,945	+ 5.1%	\$462,250	\$469,945	+ 1.7%
Percent of List Price Received*	97.5%	97.6%	+ 0.1%	97.7%	97.6%	- 0.1%
Days on Market Until Sale	90	130	+ 44.4%	72	130	+ 80.6%
Inventory of Homes for Sale	386	344	- 10.9%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

