

Local Market Update – July 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®

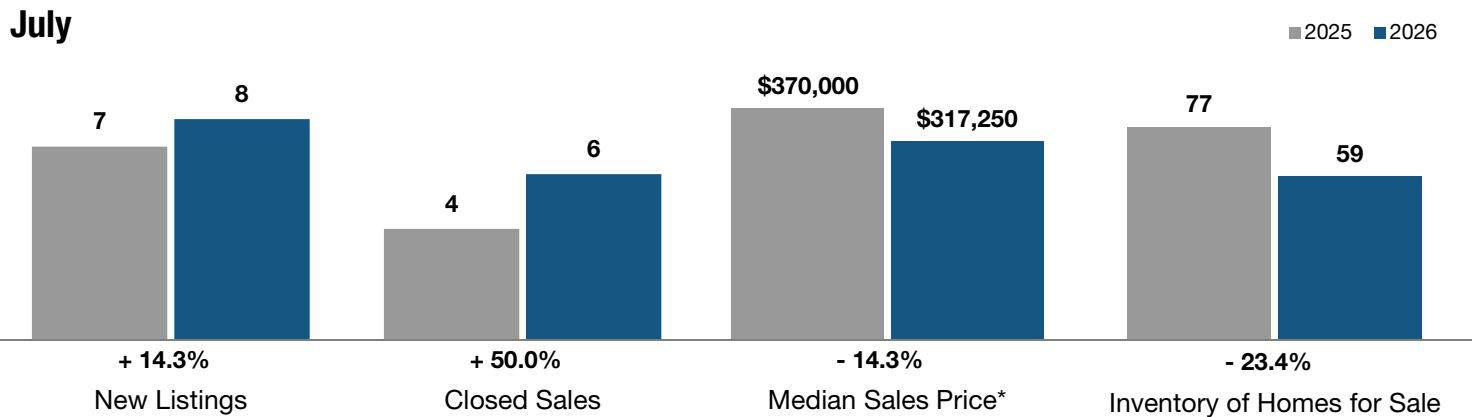


Folly Field

Condos / Villas Only

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	7	8	+ 14.3%	102	89	- 12.7%
Closed Sales	4	6	+ 50.0%	49	51	+ 4.1%
Median Sales Price*	\$370,000	\$317,250	- 14.3%	\$330,000	\$315,000	- 4.5%
Percent of List Price Received*	97.2%	96.6%	- 0.6%	96.6%	96.3%	- 0.3%
Days on Market Until Sale	113	208	+ 84.3%	139	151	+ 9.1%
Inventory of Homes for Sale	77	59	- 23.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price

Rolling 12-Month Calculation

