

Local Market Update – July 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®

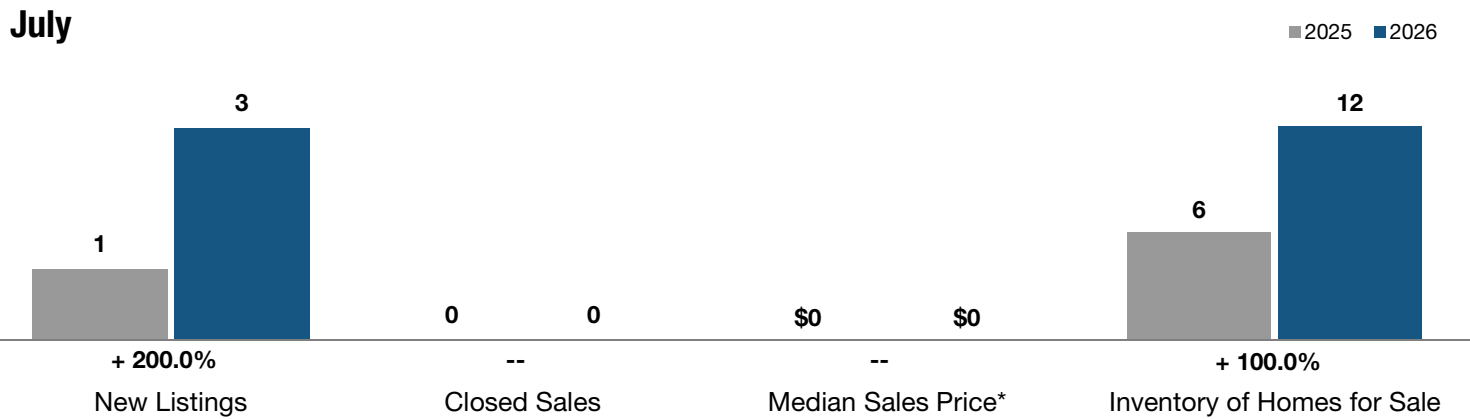


Folly Field

Detached Homes Only

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	1	3	+ 200.0%	13	12	- 7.7%
Closed Sales	0	0	--	9	4	- 55.6%
Median Sales Price*	\$0	\$0	--	\$1,455,000	\$1,375,000	- 5.5%
Percent of List Price Received*	0.0%	0.0%	--	94.9%	93.7%	- 1.3%
Days on Market Until Sale	0	0	--	74	186	+ 150.6%
Inventory of Homes for Sale	6	12	+ 100.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

