

Local Market Update – July 2026

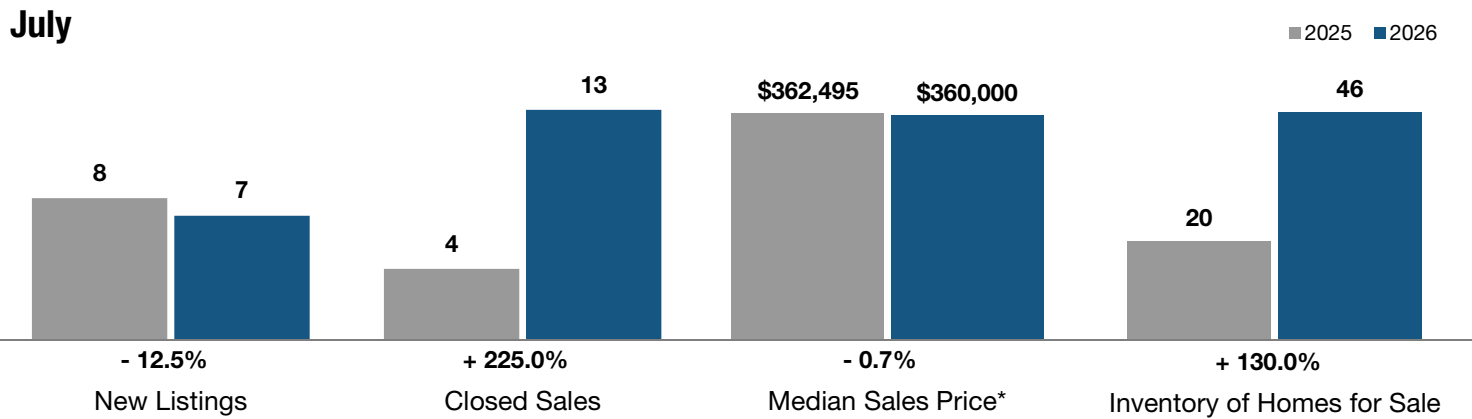
A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



Hilton Head Lakes

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	8	7	- 12.5%	58	120	+ 106.9%
Closed Sales	4	13	+ 225.0%	44	76	+ 72.7%
Median Sales Price*	\$362,495	\$360,000	- 0.7%	\$374,995	\$349,042	- 6.9%
Percent of List Price Received*	100.0%	97.4%	- 2.6%	98.9%	97.8%	- 1.1%
Days on Market Until Sale	70	106	+ 51.4%	67	115	+ 71.6%
Inventory of Homes for Sale	20	46	+ 130.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

