

# Local Market Update – July 2026

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area REALTORS®

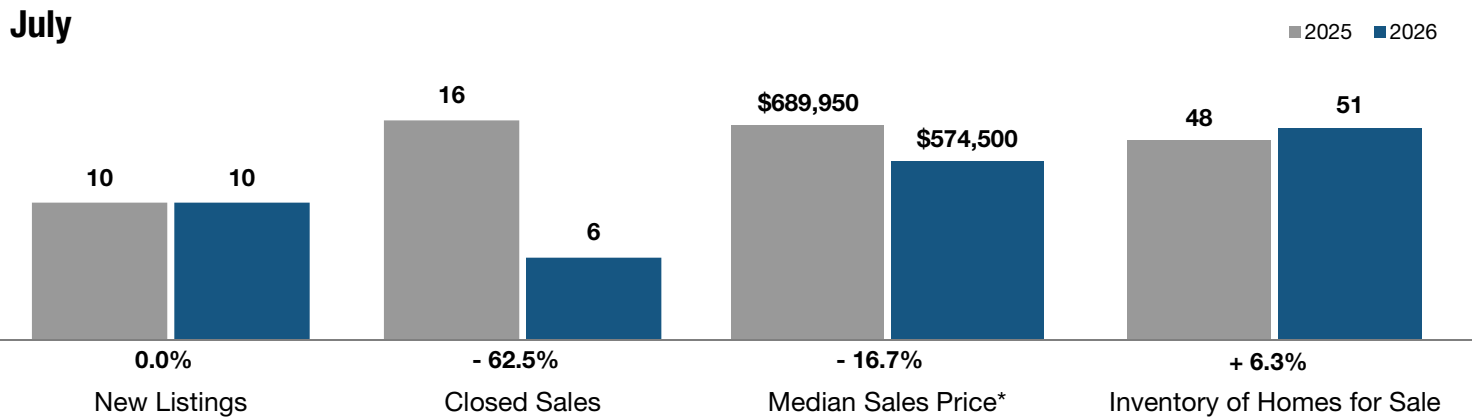


## HH General

Detached Homes Only

| Key Metrics                     | July      |           |                | Year to Date |           |                |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
|                                 | 2025      | 2026      | Percent Change | 2025         | 2026      | Percent Change |
| New Listings                    | 10        | 10        | 0.0%           | 98           | 121       | + 23.5%        |
| Closed Sales                    | 16        | 6         | - 62.5%        | 71           | 81        | + 14.1%        |
| Median Sales Price*             | \$689,950 | \$574,500 | - 16.7%        | \$679,900    | \$650,000 | - 4.4%         |
| Percent of List Price Received* | 97.4%     | 96.7%     | - 0.7%         | 97.1%        | 96.4%     | - 0.7%         |
| Days on Market Until Sale       | 83        | 114       | + 36.5%        | 73           | 111       | + 52.1%        |
| Inventory of Homes for Sale     | 48        | 51        | + 6.3%         | --           | --        | --             |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



## Historical Median Sales Price Rolling 12-Month Calculation

