

Local Market Update – July 2026

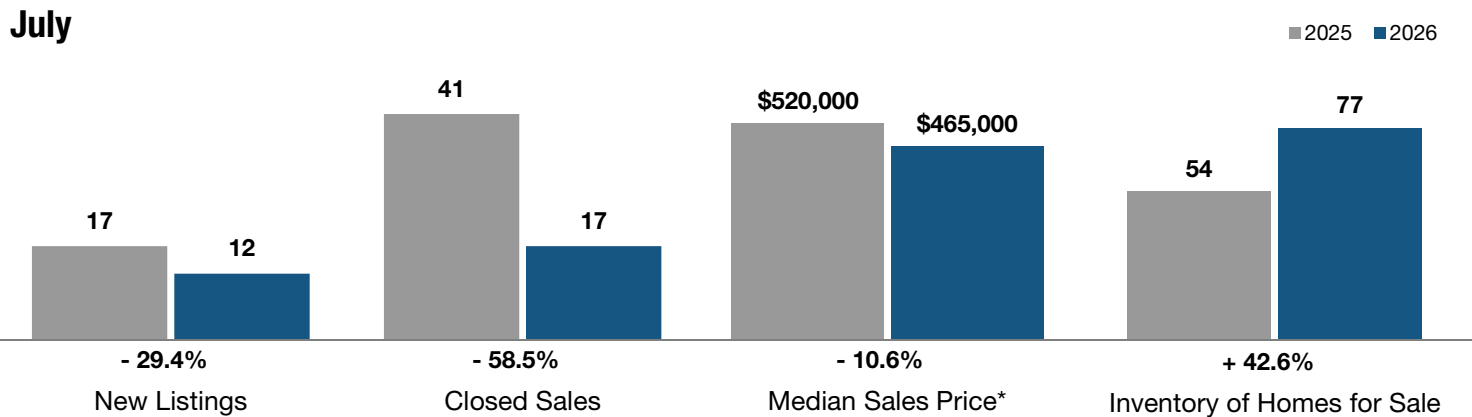
A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



Latitude Margaritaville

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	17	12	- 29.4%	134	152	+ 13.4%
Closed Sales	41	17	- 58.5%	182	81	- 55.5%
Median Sales Price*	\$520,000	\$465,000	- 10.6%	\$493,877	\$479,000	- 3.0%
Percent of List Price Received*	101.1%	97.8%	- 3.3%	102.2%	98.0%	- 4.1%
Days on Market Until Sale	118	126	+ 6.8%	56	139	+ 148.2%
Inventory of Homes for Sale	54	77	+ 42.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

