

Local Market Update – July 2026

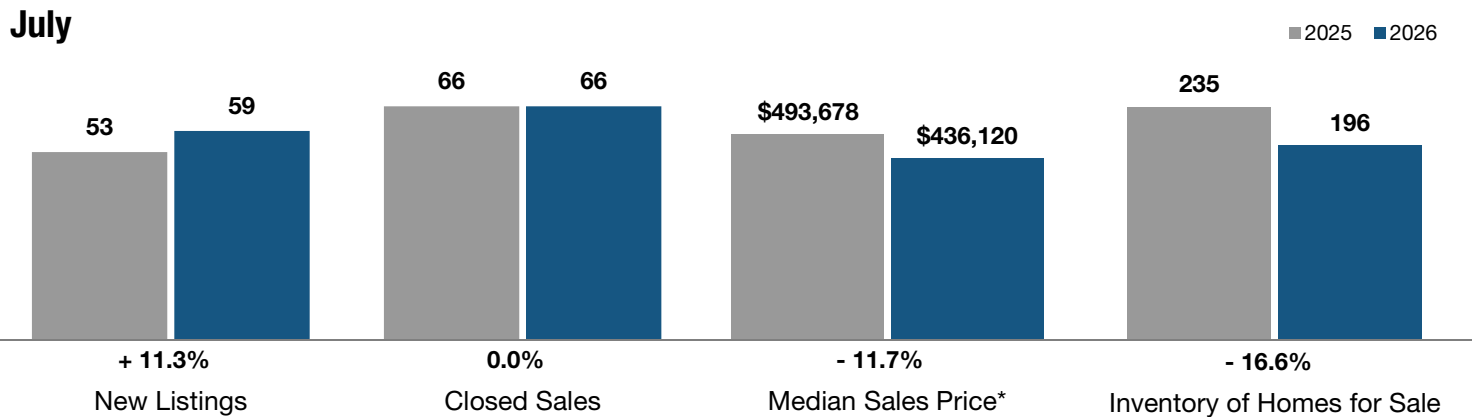
A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



Sun City / Riverbend

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	53	59	+ 11.3%	579	493	- 14.9%
Closed Sales	66	66	0.0%	424	434	+ 2.4%
Median Sales Price*	\$493,678	\$436,120	- 11.7%	\$487,715	\$469,378	- 3.8%
Percent of List Price Received*	97.7%	97.2%	- 0.5%	97.9%	97.8%	- 0.1%
Days on Market Until Sale	81	123	+ 51.9%	62	141	+ 127.4%
Inventory of Homes for Sale	235	196	- 16.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

