

Local Market Update – August 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®

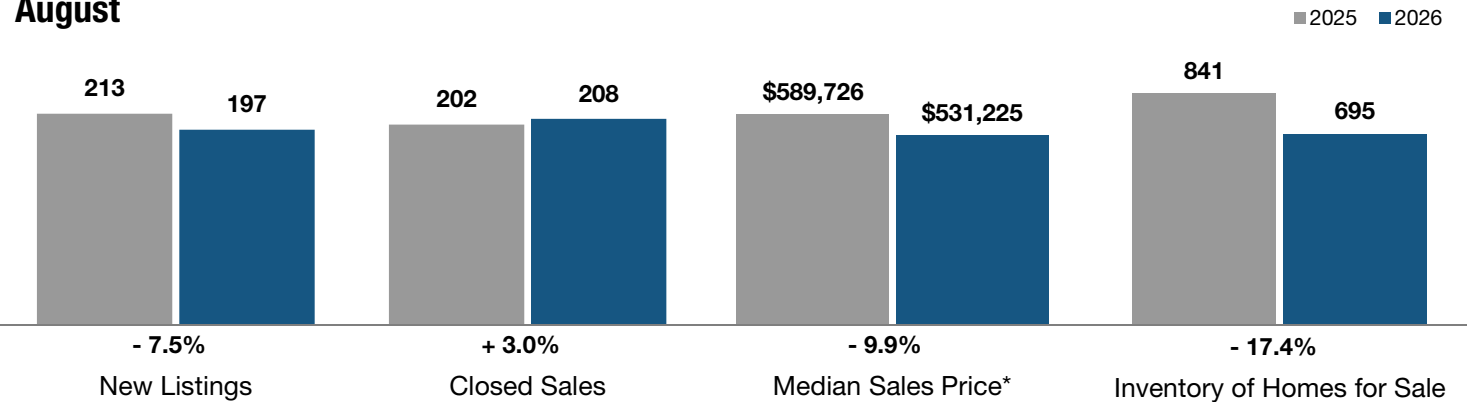


Bluffton 29910 and 29909

Key Metrics	August			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	213	197	- 7.5%	2,195	2,027	- 7.7%
Closed Sales	202	208	+ 3.0%	1,513	1,621	+ 7.1%
Median Sales Price*	\$589,726	\$531,225	- 9.9%	\$539,056	\$540,000	+ 0.2%
Percent of List Price Received*	97.3%	97.3%	0.0%	97.4%	97.3%	- 0.1%
Days on Market Until Sale	128	130	+ 1.6%	80	136	+ 70.0%
Inventory of Homes for Sale	841	695	- 17.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price Rolling 12-Month Calculation

