

Local Market Update – August 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



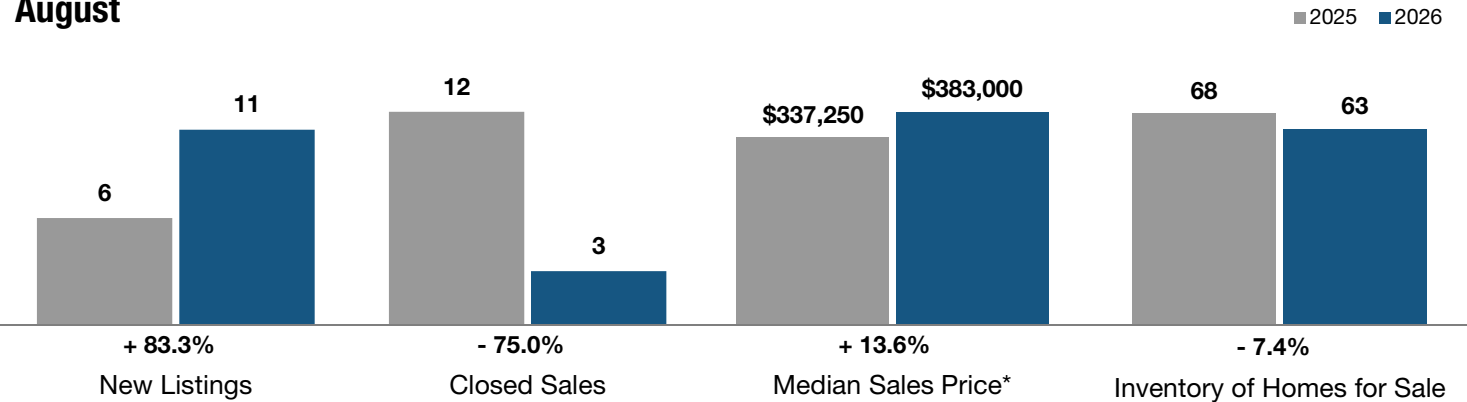
Folly Field

Condos / Villas Only

Key Metrics	August			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	6	11	+ 83.3%	108	101	- 6.5%
Closed Sales	12	3	- 75.0%	61	54	- 11.5%
Median Sales Price*	\$337,250	\$383,000	+ 13.6%	\$331,000	\$317,250	- 4.2%
Percent of List Price Received*	95.6%	94.8%	- 0.8%	96.4%	96.2%	- 0.2%
Days on Market Until Sale	152	143	- 5.7%	141	151	+ 6.8%
Inventory of Homes for Sale	68	63	- 7.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price

Rolling 12-Month Calculation

