

Local Market Update – August 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area REALTORS®



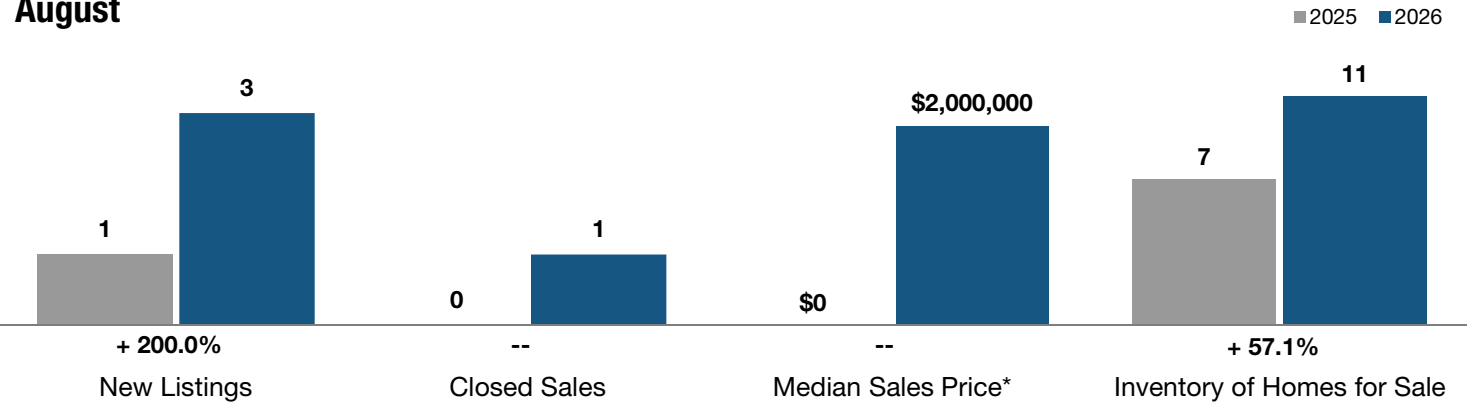
Folly Field

Detached Homes Only

Key Metrics	August			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	1	3	+ 200.0%	14	15	+ 7.1%
Closed Sales	0	1	--	9	5	- 44.4%
Median Sales Price*	\$0	\$2,000,000	--	\$1,455,000	\$1,400,000	- 3.8%
Percent of List Price Received*	0.0%	91.1%	--	94.9%	93.2%	- 1.8%
Days on Market Until Sale	0	69	--	74	163	+ 119.1%
Inventory of Homes for Sale	7	11	+ 57.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price

Rolling 12-Month Calculation

