Local Market Update – October 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

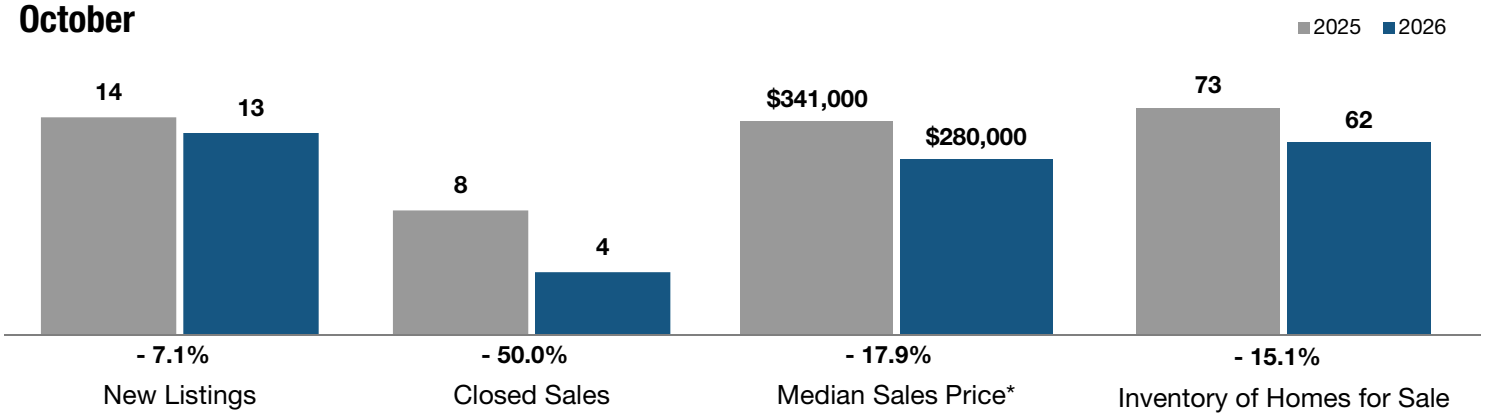
Folly Field

Condos / Villas Only

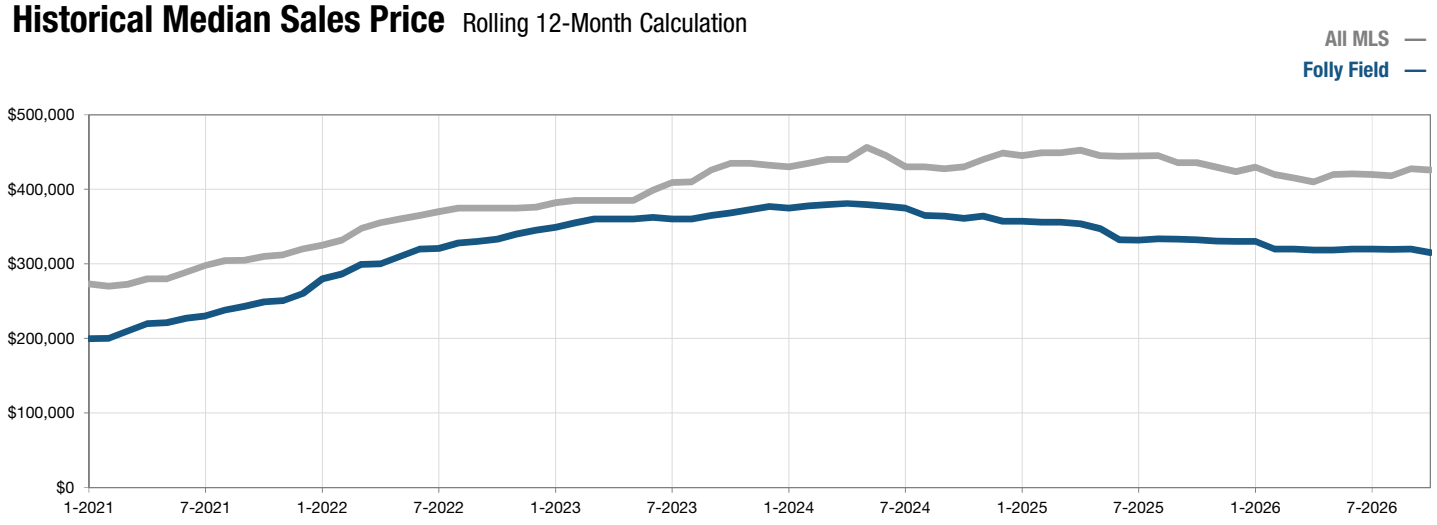
	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**2025**	**2026**	Percent Change
New Listings	14	**13**	- 7.1%	137	**123**	- 10.2%
Closed Sales	8	**4**	- 50.0%	82	**63**	- 23.2%
Median Sales Price*	$341,000	**$280,000**	- 17.9%	$331,500	**$319,500**	- 3.6%
Percent of List Price Received*	96.2%	**91.9%**	- 4.4%	96.3%	**96.0%**	- 0.3%
Days on Market Until Sale	135	**132**	- 2.4%	146	**148**	+ 1.3%
Inventory of Homes for Sale	73	**62**	- 15.1%	--	**--**	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



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