Local Market Update – October 2026

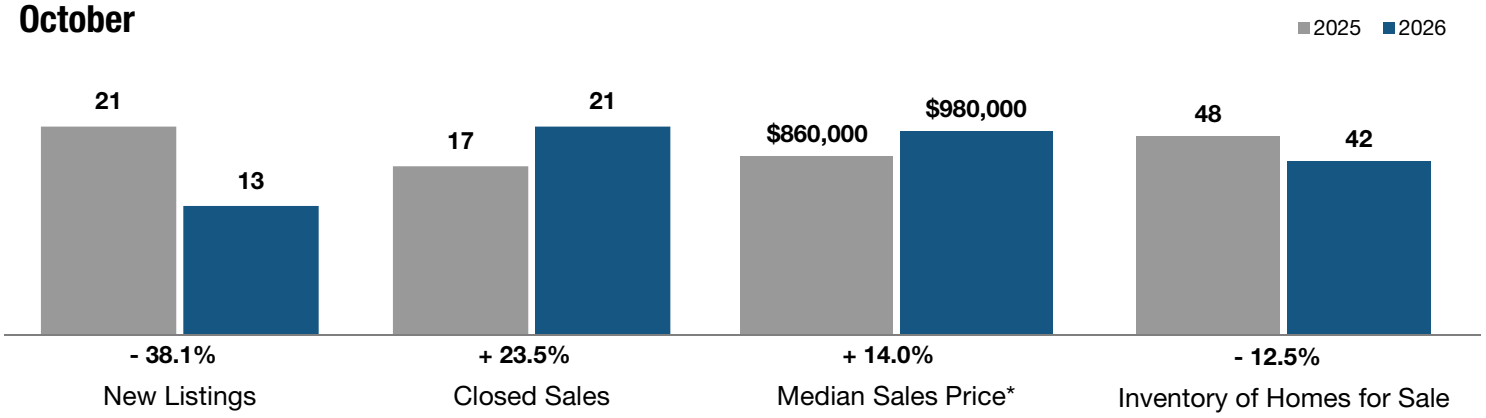
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

Hilton Head Plantation

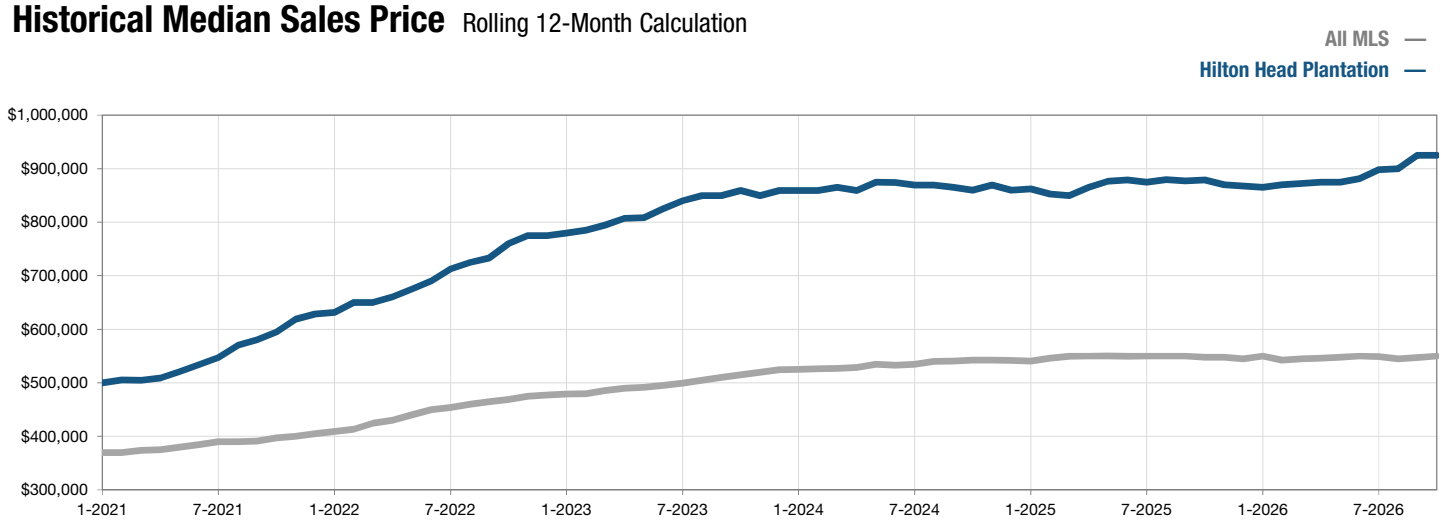
	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**2025**	**2026**	Percent Change
New Listings	21	**13**	- 38.1%	245	**210**	- 14.3%
Closed Sales	17	**21**	+ 23.5%	199	**198**	- 0.5%
Median Sales Price*	$860,000	**$980,000**	+ 14.0%	$879,900	**$938,750**	+ 6.7%
Percent of List Price Received*	96.4%	**99.3%**	+ 3.0%	97.1%	**97.4%**	+ 0.3%
Days on Market Until Sale	94	**64**	- 31.9%	54	**92**	+ 70.4%
Inventory of Homes for Sale	48	**42**	- 12.5%	--	**--**	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



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