# Local Market Update – October 2026

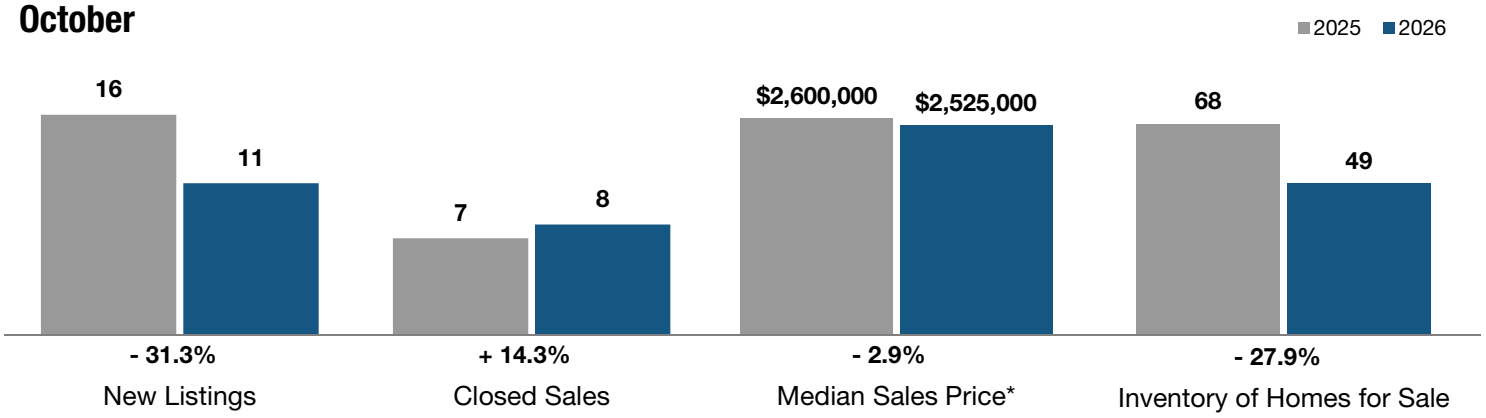
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

# Palmetto Bluff

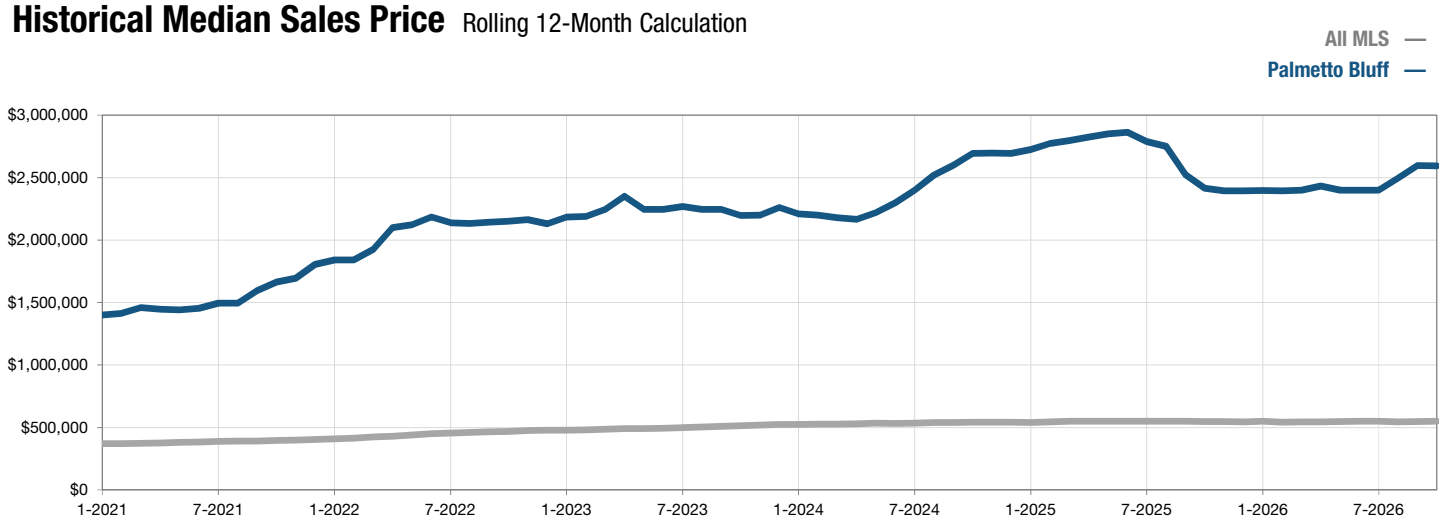
| | October | | | Year to Date | | |
|---|---|---|---|---|---|---|
| **Key Metrics** | **2025** | **2026** | Percent Change | **2025** | **2026** | Percent Change |
| New Listings | 16 | **11** | - 31.3% | 124 | **119** | - 4.0% |
| Closed Sales | 7 | **8** | + 14.3% | 66 | **110** | + 66.7% |
| Median Sales Price* | $2,600,000 | **$2,525,000** | - 2.9% | $2,457,500 | **$2,697,500** | + 9.8% |
| Percent of List Price Received* | 96.0% | **94.8%** | - 1.3% | 94.7% | **95.2%** | + 0.5% |
| Days on Market Until Sale | 146 | **216** | + 47.9% | 120 | **157** | + 30.8% |
| Inventory of Homes for Sale | 68 | **49** | - 27.9% | -- | **--** | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

## October




## Historical Median Sales Price Rolling 12-Month Calculation

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