Local Market Update – October 2026

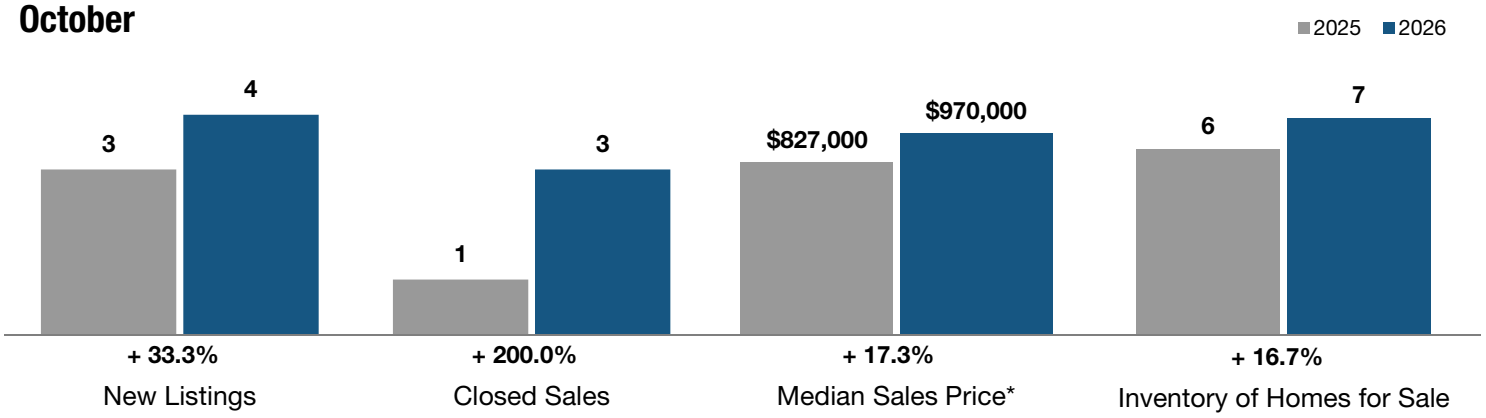
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

Palmetto Hall

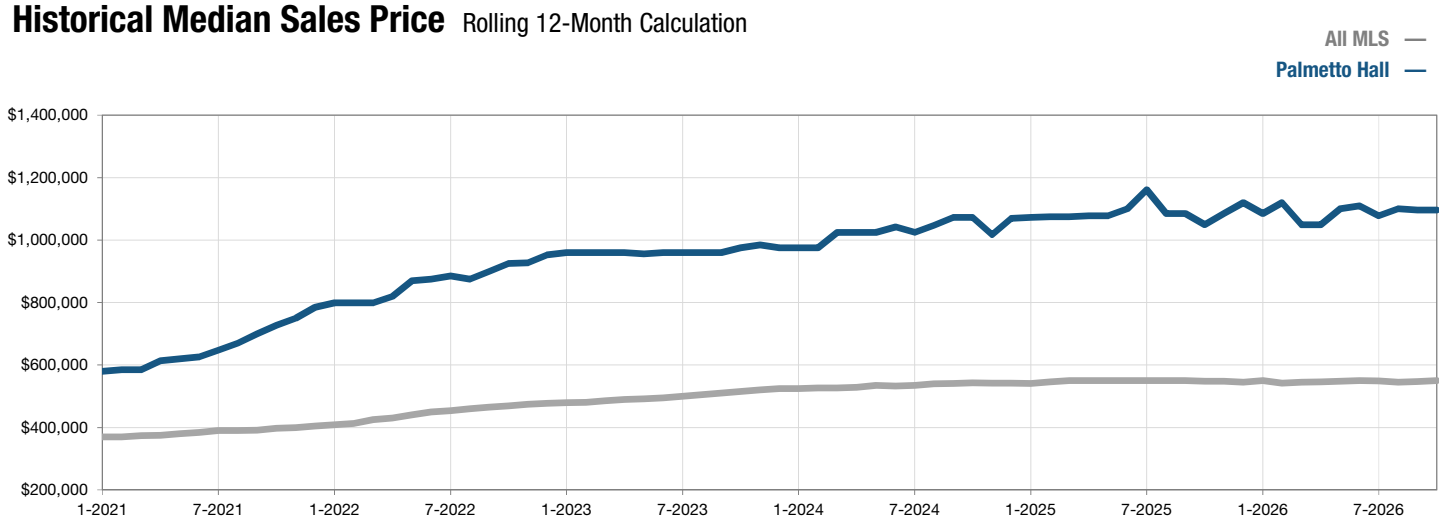
	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**2025**	**2026**	Percent Change
New Listings	3	**4**	+ 33.3%	22	**30**	+ 36.4%
Closed Sales	1	**3**	+ 200.0%	12	**23**	+ 91.7%
Median Sales Price*	$827,000	**$970,000**	+ 17.3%	$1,084,500	**$1,091,500**	+ 0.6%
Percent of List Price Received*	91.9%	**92.3%**	+ 0.4%	98.5%	**96.3%**	- 2.2%
Days on Market Until Sale	164	**107**	- 34.8%	54	**94**	+ 74.1%
Inventory of Homes for Sale	6	**7**	+ 16.7%	--	**--**	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



Current as of November 10, 2026. Data © 2026 REsides, INC. All Rights Reserved. | Sponsored by South Carolina REALTORS®. | Report © 2026 ShowingTime Plus, LLC.