

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



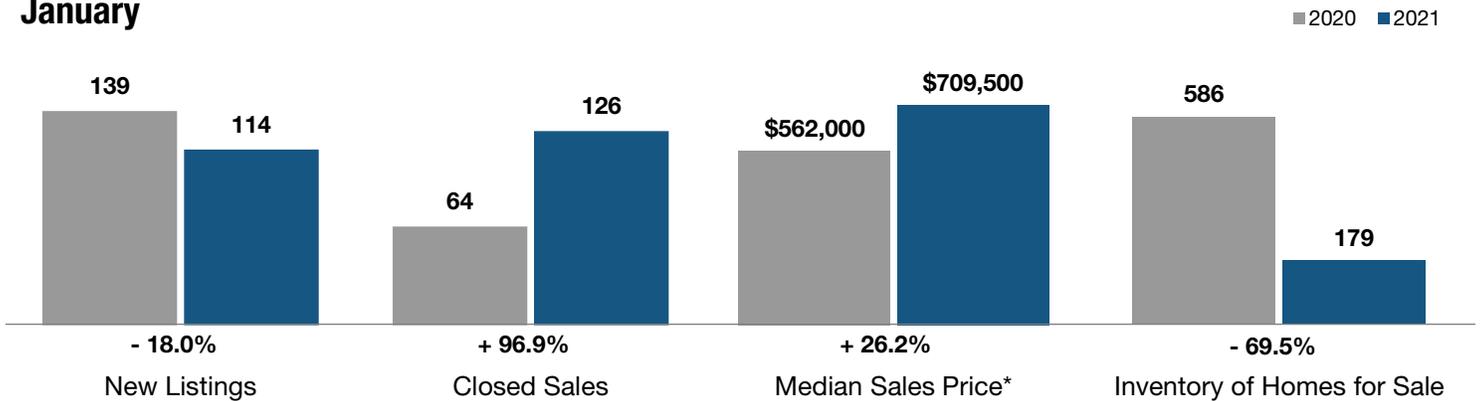
Hilton Head Totals

Detached Homes Only

Key Metrics	January			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	139	114	- 18.0%	139	114	- 18.0%
Closed Sales	64	126	+ 96.9%	64	126	+ 96.9%
Median Sales Price*	\$562,000	\$709,500	+ 26.2%	\$562,000	\$709,500	+ 26.2%
Percent of List Price Received*	95.9%	97.5%	+ 1.7%	95.9%	97.5%	+ 1.7%
Days on Market Until Sale	155	119	- 23.5%	155	119	- 23.5%
Inventory of Homes for Sale	586	179	- 69.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

