

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



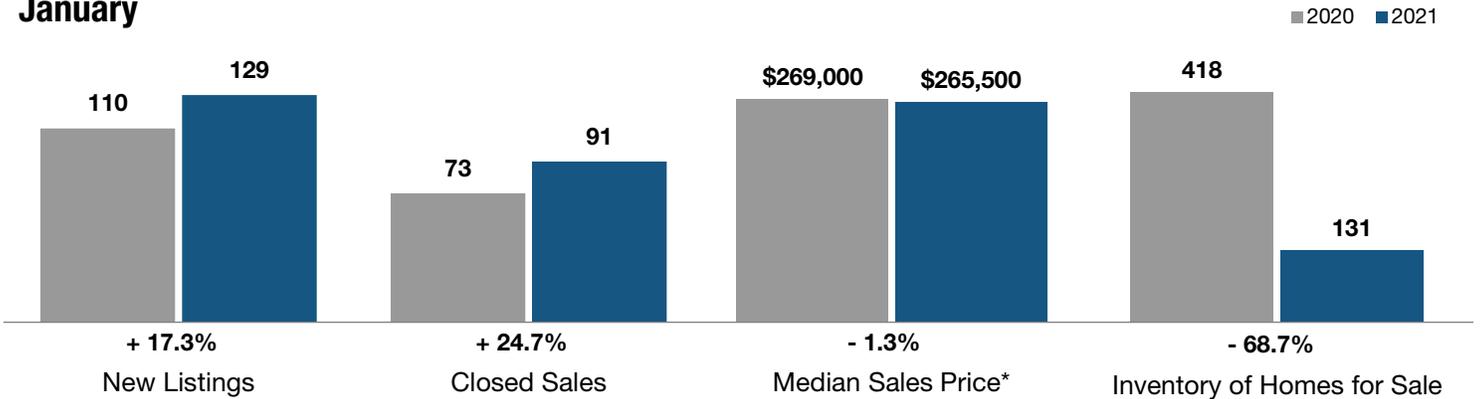
Hilton Head Totals

Condos / Villas Only

Key Metrics	January			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	110	129	+ 17.3%	110	129	+ 17.3%
Closed Sales	73	91	+ 24.7%	73	91	+ 24.7%
Median Sales Price*	\$269,000	\$265,500	- 1.3%	\$269,000	\$265,500	- 1.3%
Percent of List Price Received*	95.5%	97.7%	+ 2.3%	95.5%	97.7%	+ 2.3%
Days on Market Until Sale	128	101	- 21.3%	128	101	- 21.3%
Inventory of Homes for Sale	418	131	- 68.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

