

Local Market Update – January 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

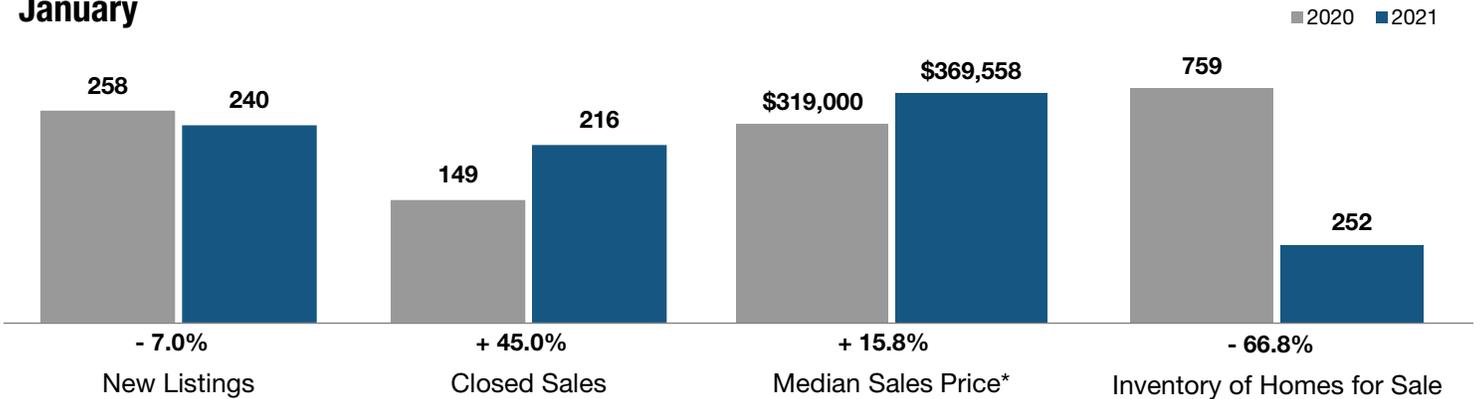


Mainland

Key Metrics	January			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	258	240	- 7.0%	258	240	- 7.0%
Closed Sales	149	216	+ 45.0%	149	216	+ 45.0%
Median Sales Price*	\$319,000	\$369,558	+ 15.8%	\$319,000	\$369,558	+ 15.8%
Percent of List Price Received*	97.6%	98.1%	+ 0.5%	97.6%	98.1%	+ 0.5%
Days on Market Until Sale	125	138	+ 10.4%	125	138	+ 10.4%
Inventory of Homes for Sale	759	252	- 66.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

