

Local Market Update – January 2022

A Research Tool Provided by the Multiple Listing Service of
Hilton Head Island and the Hilton Head Area Association of REALTORS®

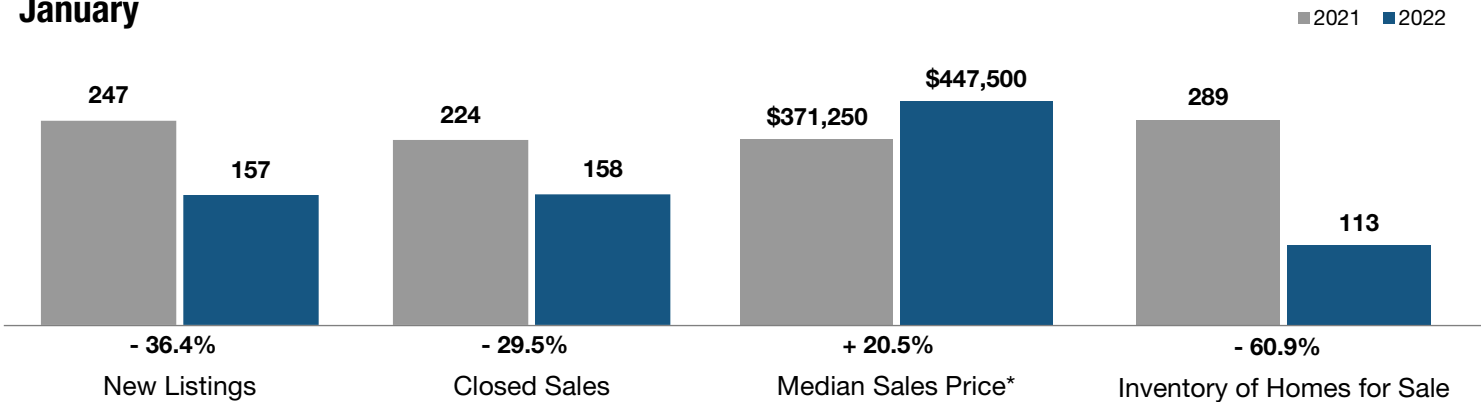


Bluffton 29910 and 29909

Key Metrics	January			Year to Date		
	2021	2022	Percent Change	2021	2022	Percent Change
New Listings	247	157	- 36.4%	247	157	- 36.4%
Closed Sales	224	158	- 29.5%	224	158	- 29.5%
Median Sales Price*	\$371,250	\$447,500	+ 20.5%	\$371,250	\$447,500	+ 20.5%
Percent of List Price Received*	98.2%	99.7%	+ 1.5%	98.2%	99.7%	+ 1.5%
Days on Market Until Sale	137	103	- 24.8%	137	103	- 24.8%
Inventory of Homes for Sale	289	113	- 60.9%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

