

Local Market Update – January 2022

A Research Tool Provided by the Multiple Listing Service of
Hilton Head Island and the Hilton Head Area Association of REALTORS®



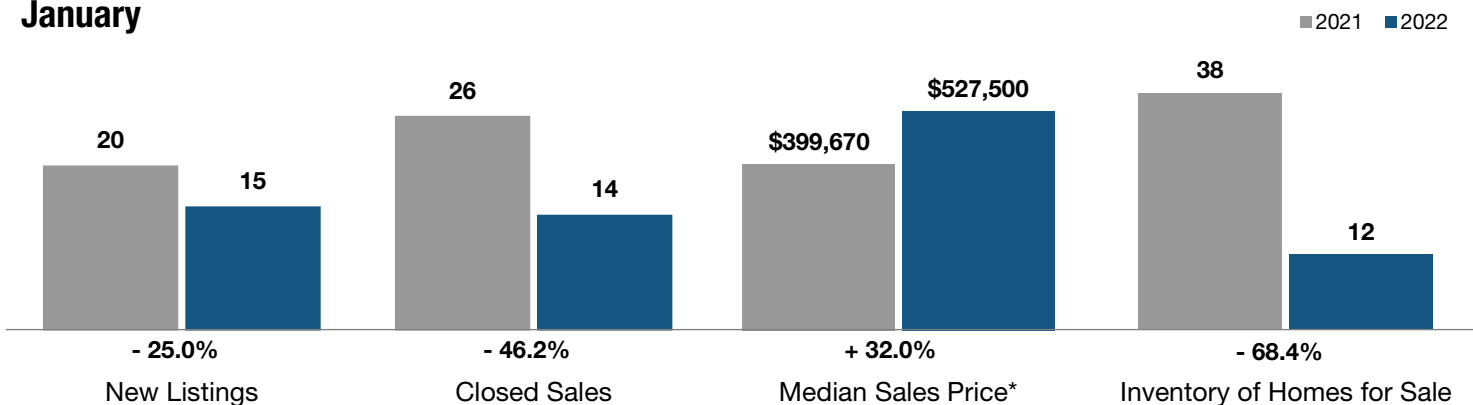
HH General

Detached Homes Only

Key Metrics	January			Year to Date		
	2021	2022	Percent Change	2021	2022	Percent Change
New Listings	20	15	- 25.0%	20	15	- 25.0%
Closed Sales	26	14	- 46.2%	26	14	- 46.2%
Median Sales Price*	\$399,670	\$527,500	+ 32.0%	\$399,670	\$527,500	+ 32.0%
Percent of List Price Received*	98.5%	98.0%	- 0.5%	98.5%	98.0%	- 0.5%
Days on Market Until Sale	128	88	- 31.4%	128	88	- 31.4%
Inventory of Homes for Sale	38	12	- 68.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

