

# Local Market Update – April 2024

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



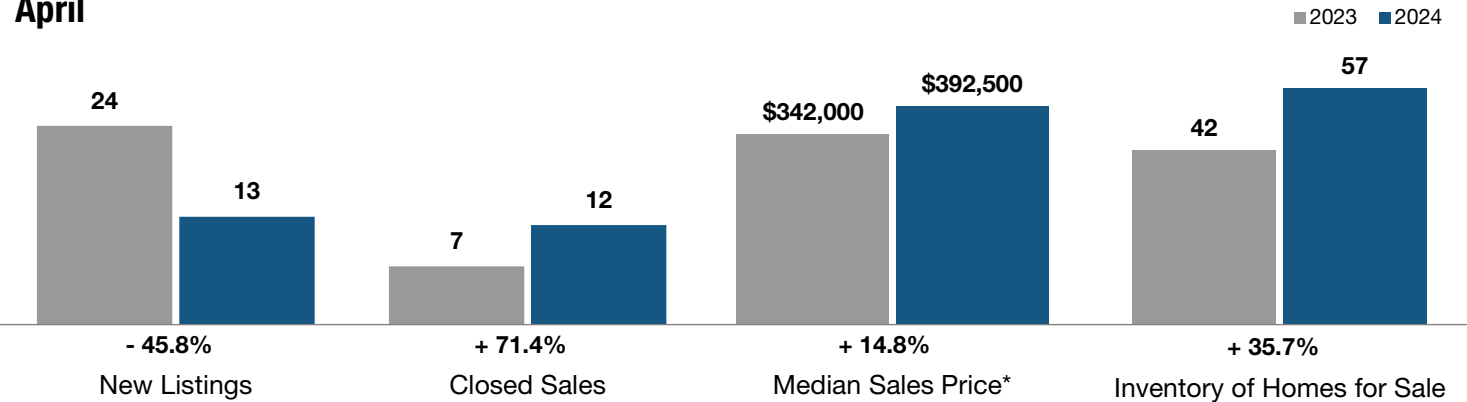
## Folly Field

Condos / Villas Only

Key Metrics	April			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	24	13	- 45.8%	60	50	- 16.7%
Closed Sales	7	12	+ 71.4%	27	38	+ 40.7%
Median Sales Price*	\$342,000	\$392,500	+ 14.8%	\$355,000	\$371,925	+ 4.8%
Percent of List Price Received*	98.2%	96.1%	- 2.1%	97.2%	95.5%	- 1.8%
Cumulative Days on Market Until Sale	8	77	+ 896.0%	53	81	+ 51.5%
Inventory of Homes for Sale	42	57	+ 35.7%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### April



### Historical Median Sales Price Rolling 12-Month Calculation

