

Local Market Update – April 2024

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



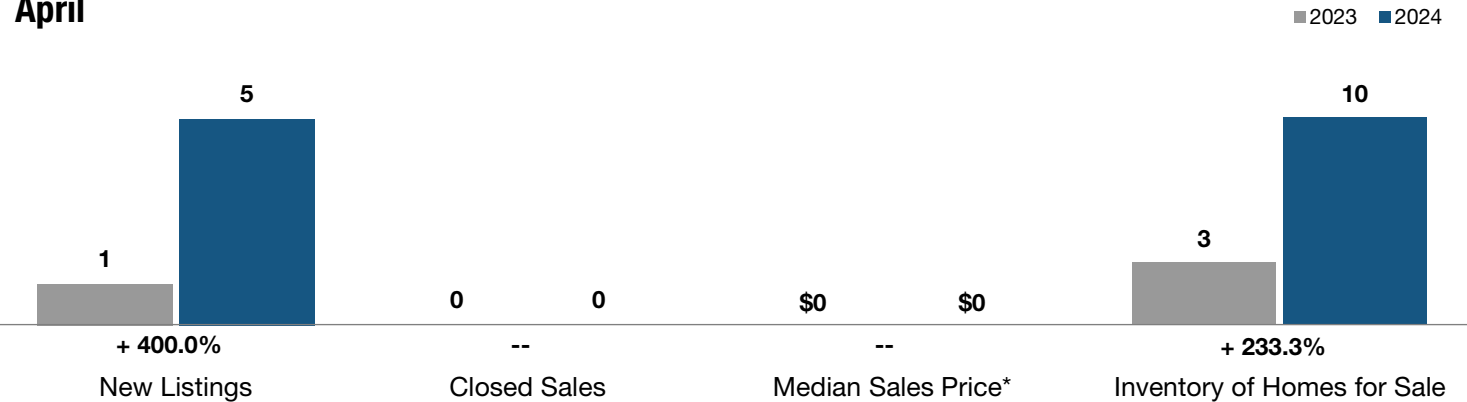
Folly Field

Detached Homes Only

Key Metrics	April			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	1	5	+ 400.0%	4	10	+ 150.0%
Closed Sales	0	0	--	2	2	0.0%
Median Sales Price*	\$0	\$0	--	\$1,422,500	\$1,010,000	- 29.0%
Percent of List Price Received*	0.0%	0.0%	--	92.3%	98.9%	+ 7.1%
Cumulative Days on Market Until Sale	0	0	--	188	3	- 98.7%
Inventory of Homes for Sale	3	10	+ 233.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

April



Historical Median Sales Price Rolling 12-Month Calculation

