

# Local Market Update – July 2024

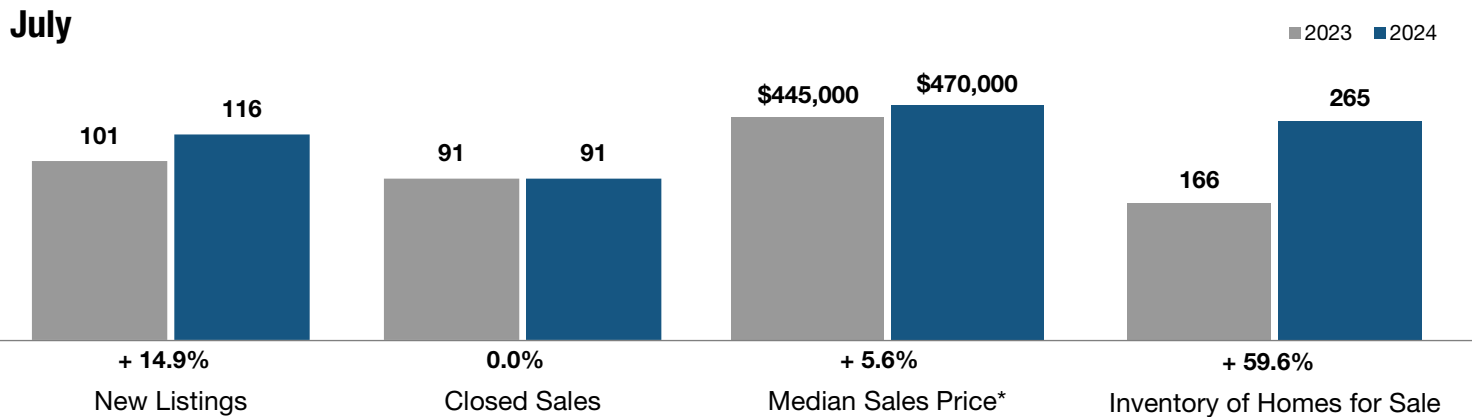
A Research Tool Provided by REsides, Inc. and the  
Hilton Head Area Association of REALTORS®



## Bluffton General

Key Metrics	July			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	101	116	+ 14.9%	697	845	+ 21.2%
Closed Sales	91	91	0.0%	528	619	+ 17.2%
Median Sales Price*	\$445,000	\$470,000	+ 5.6%	\$450,000	\$460,000	+ 2.2%
Percent of List Price Received*	98.7%	98.1%	- 0.6%	98.3%	98.2%	- 0.1%
Cumulative Days on Market Until Sale	25	47	+ 88.0%	33	49	+ 48.5%
Inventory of Homes for Sale	166	265	+ 59.6%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



## Historical Median Sales Price Rolling 12-Month Calculation

