

# Local Market Update – October 2024

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



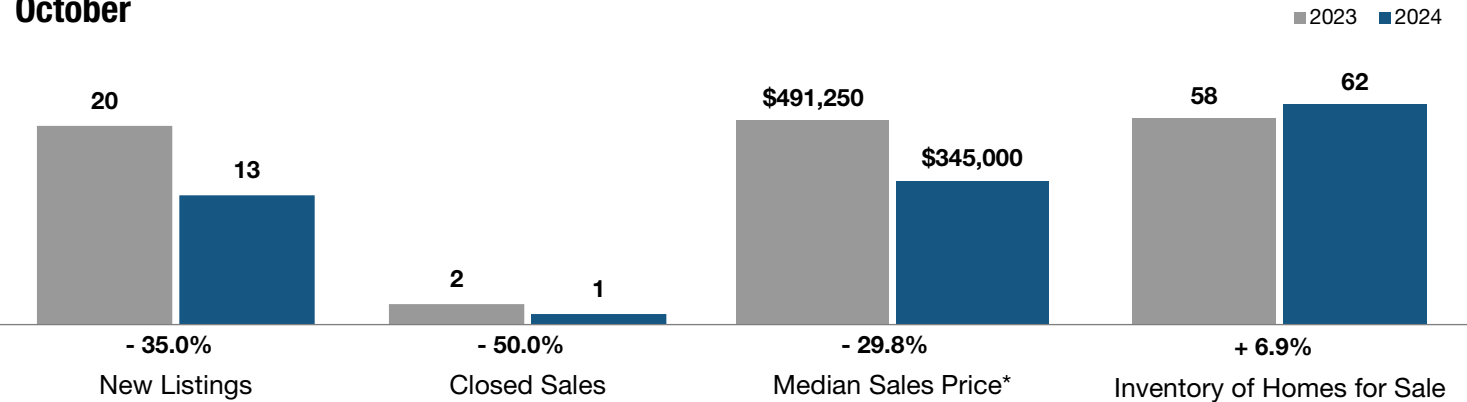
## Folly Field

Condos / Villas Only

Key Metrics	October			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	20	13	- 35.0%	145	111	- 23.4%
Closed Sales	2	1	- 50.0%	82	64	- 22.0%
Median Sales Price*	\$491,250	\$345,000	- 29.8%	\$377,500	\$357,000	- 5.4%
Percent of List Price Received*	94.7%	100.0%	+ 5.7%	97.6%	96.0%	- 1.6%
Days on Market Until Sale	81	171	+ 112.4%	86	133	+ 54.1%
Inventory of Homes for Sale	58	62	+ 6.9%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### October



### Historical Median Sales Price Rolling 12-Month Calculation

