

# Local Market Update – November 2024

A Research Tool Provided by REsides, Inc. and the  
Hilton Head Area Association of REALTORS®



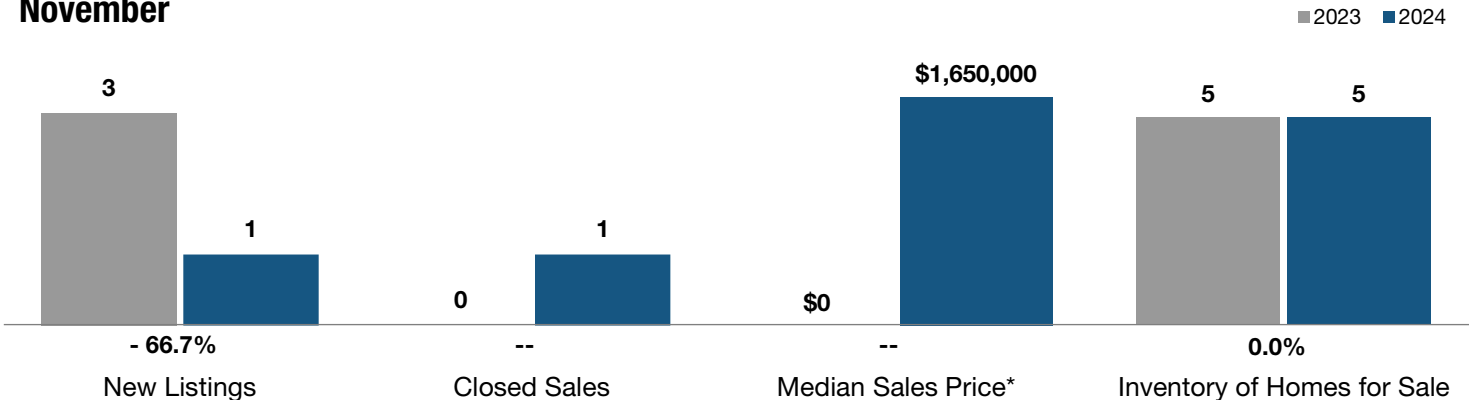
## Folly Field

Detached Homes Only

Key Metrics	November			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	3	1	- 66.7%	16	18	+ 12.5%
Closed Sales	0	1	--	12	8	- 33.3%
Median Sales Price*	\$0	\$1,650,000	--	\$1,500,000	\$1,435,000	- 4.3%
Percent of List Price Received*	0.0%	94.6%	--	95.7%	97.0%	+ 1.4%
Days on Market Until Sale	0	139	--	121	106	- 11.9%
Inventory of Homes for Sale	5	5	0.0%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### November



### Historical Median Sales Price Rolling 12-Month Calculation

