

Local Market Update – December 2024

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

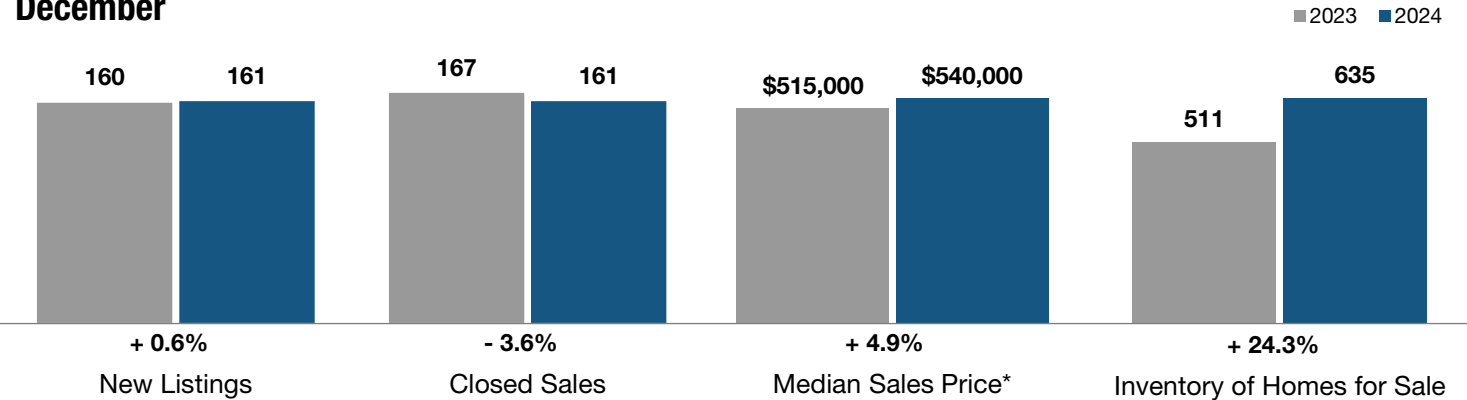


Bluffton 29910 and 29909

Key Metrics	December			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	160	161	+ 0.6%	2,498	2,838	+ 13.6%
Closed Sales	167	161	- 3.6%	2,034	2,179	+ 7.1%
Median Sales Price*	\$515,000	\$540,000	+ 4.9%	\$535,000	\$545,000	+ 1.9%
Percent of List Price Received*	98.4%	97.7%	- 0.7%	98.1%	98.0%	- 0.1%
Days on Market Until Sale	126	132	+ 4.8%	119	129	+ 8.4%
Inventory of Homes for Sale	511	635	+ 24.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price Rolling 12-Month Calculation

