

# Local Market Update – December 2024

A Research Tool Provided by REsides, Inc. and the  
Hilton Head Area Association of REALTORS®

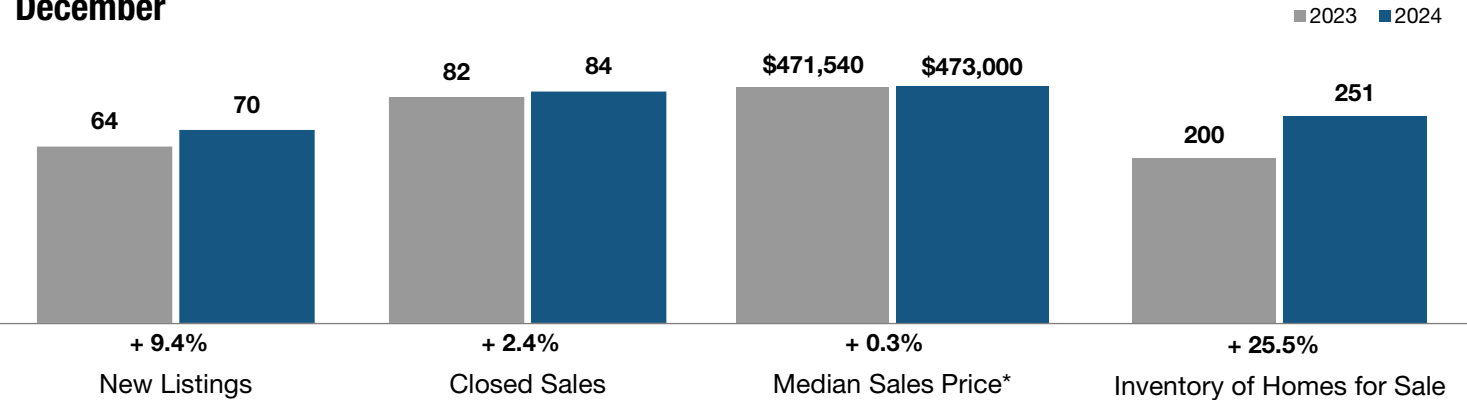


## Bluffton General

Key Metrics	December			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	64	70	+ 9.4%	1,166	1,283	+ 10.0%
Closed Sales	82	84	+ 2.4%	967	1,016	+ 5.1%
Median Sales Price*	\$471,540	\$473,000	+ 0.3%	\$460,000	\$468,647	+ 1.9%
Percent of List Price Received*	98.2%	97.6%	- 0.6%	98.4%	98.1%	- 0.3%
Days on Market Until Sale	115	116	+ 0.9%	106	114	+ 7.5%
Inventory of Homes for Sale	200	251	+ 25.5%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### December



### Historical Median Sales Price Rolling 12-Month Calculation

