

Local Market Update – December 2024

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



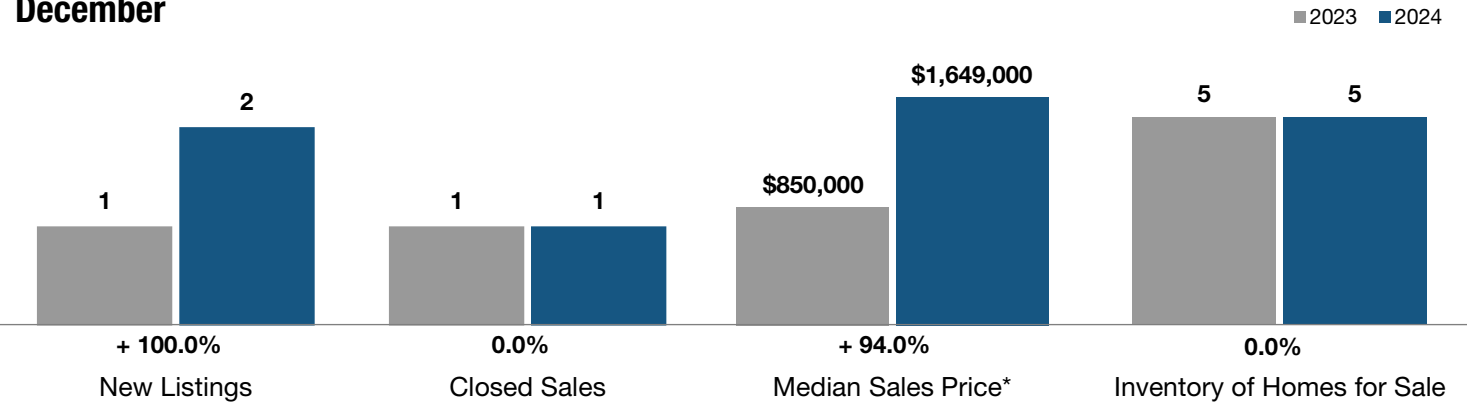
Folly Field

Detached Homes Only

Key Metrics	December			Year to Date		
	2023	2024	Percent Change	2023	2024	Percent Change
New Listings	1	2	+ 100.0%	17	20	+ 17.6%
Closed Sales	1	1	0.0%	13	9	- 30.8%
Median Sales Price*	\$850,000	\$1,649,000	+ 94.0%	\$1,400,000	\$1,450,000	+ 3.6%
Percent of List Price Received*	100.0%	100.0%	0.0%	96.0%	97.3%	+ 1.4%
Days on Market Until Sale	35	34	- 2.9%	114	98	- 13.8%
Inventory of Homes for Sale	5	5	0.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price Rolling 12-Month Calculation

