

# Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the  
Hilton Head Area Association of REALTORS®



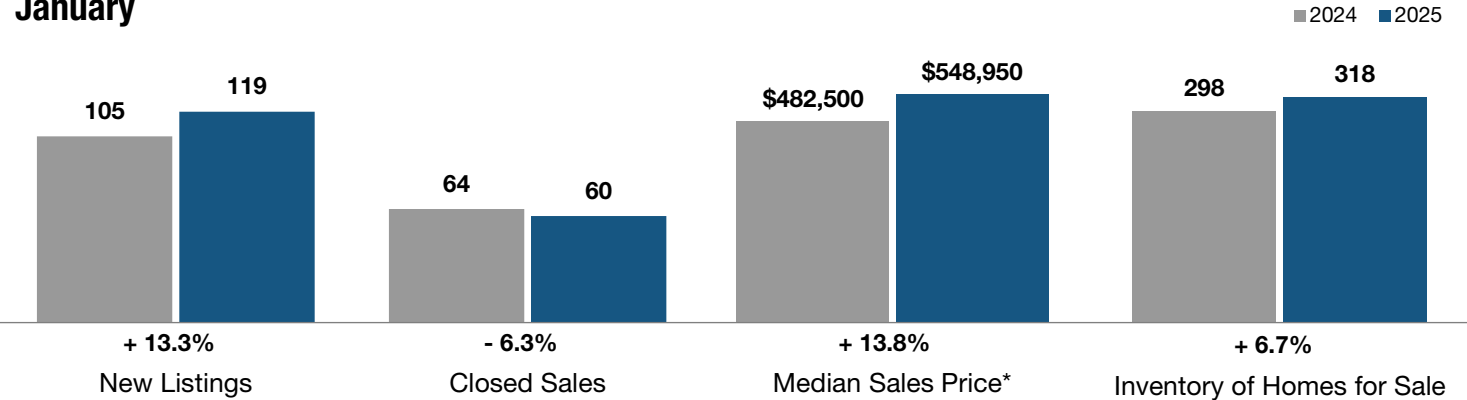
## Hilton Head Totals

Condos / Villas Only

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	105	119	+ 13.3%	105	119	+ 13.3%
Closed Sales	64	60	- 6.3%	64	60	- 6.3%
Median Sales Price*	\$482,500	\$548,950	+ 13.8%	\$482,500	\$548,950	+ 13.8%
Percent of List Price Received*	95.9%	96.2%	+ 0.3%	95.9%	96.2%	+ 0.3%
Days on Market Until Sale	49	90	+ 84.0%	49	90	+ 84.0%
Inventory of Homes for Sale	298	318	+ 6.7%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

