

Local Market Update – January 2025

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

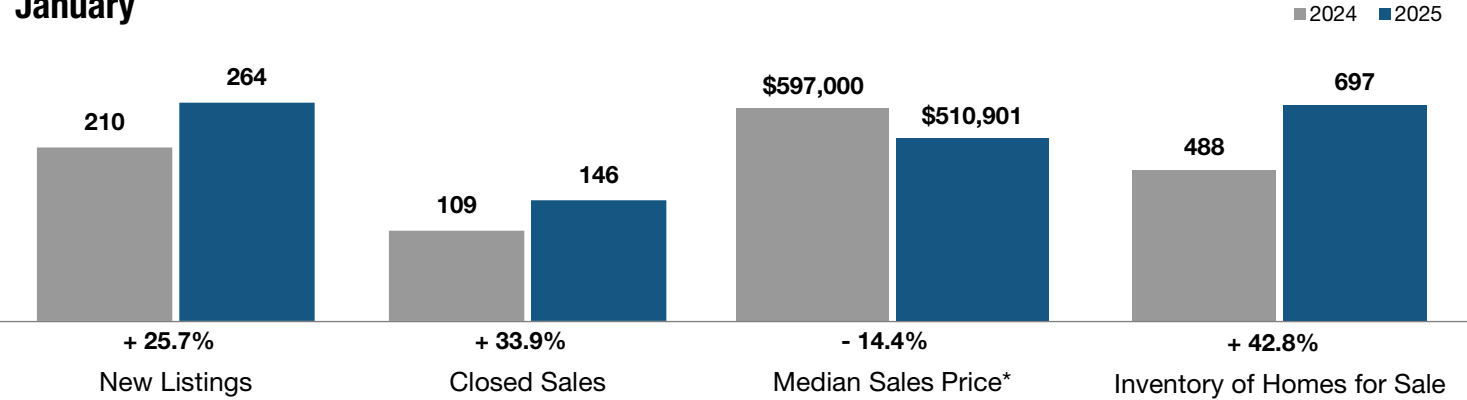


Bluffton 29910 and 29909

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	210	264	+ 25.7%	210	264	+ 25.7%
Closed Sales	109	146	+ 33.9%	109	146	+ 33.9%
Median Sales Price*	\$597,000	\$510,901	- 14.4%	\$597,000	\$510,901	- 14.4%
Percent of List Price Received*	97.2%	97.4%	+ 0.2%	97.2%	97.4%	+ 0.2%
Days on Market Until Sale	60	62	+ 3.3%	60	62	+ 3.3%
Inventory of Homes for Sale	488	697	+ 42.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

